

**SOUTHEASTERN ATLANTIC  
Region 2  
01-AUG-11 – 31-OCT-11  
University of Maryland, Baltimore  
HHS-N-276-2011-00004-C  
RML Quarterly Report  
Report Submitted:**

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## Executive Summary

### Personnel

In the second quarter, David Midyette joined us as Outreach and Communications Coordinator. He began work on August 15 and is responsible for the exhibits program and for managing the communication efforts of SE/A, including the newsletter, SEA Currents, the Facebook page, and any new modes that may be useful.

We continued our search for the Emerging Technologies/Evaluation Coordinator left vacant by Dale Prince's move to Executive Director.

### Network Services

We added 3 full network members and 6 affiliate members. We published 48 articles in SEA Currents, many of them original articles on "Inspiring" network members, and some consisting of a new series introducing each coordinator and the details of the position he or she fills.

SE/A attended and exhibited at the annual meetings of the Southern Chapter and the Mid-Atlantic Chapter of the Medical Library Association.

### Outreach

The awards process was a large portion of our effort this quarter. The abbreviated time period to evaluate and execute the projects and the loss of the extension ability pushed what would usually be done in the course of a fiscal year into a two-month time period. In that two months we made 43 awards ranging from \$700 to \$50,000.

### Advocacy

SE/A initiated two programs for National Medical Librarians Month (NMLM). We purchased 100 NMLM posters from MLA and sent them to the first 100 libraries that asked for them. We did not give away the entire set of 100, but will give them away next year with the next set since they are really not time-dependent.

In addition to the poster program, we offered a chance for a (ultimately 2 were given away) \$1000 scholarship to the MLA annual meeting for network members who wrote an article about how they or someone they know advocated for their library or librarians.

Both programs were successful enough that I plan to implement them again next year. However, we learned that we needed to have started the programs somewhat in advance of October so that the posters could go out at the beginning of the month and so that the articles would be distributed throughout the month rather than mostly at the end.

### Education

Education remains one of our strong points, but is likely to be down for now. Sheila Snow-Croft moved from being Education Coordinator to Public Health coordinator, so her focus had to shift from general education to preparing a curriculum for public health workers and those who support them. We anticipate that there will be fewer classes for the remainder of the year as she works on the new program. Nevertheless, we conducted 31 presentations, workshops, or site visits this quarter.

## **Network Infrastructure**

### **Regional Advisory Committee (RAC) activities**

RAC members were selected and confirmed with the exception of the Technology RAC. And some initial RAC meetings were planned. Some meetings were delayed (for instance, Emergency Preparedness) because of the imminent departure of certain members from the region. We felt that the initial meeting for the year would be best held when a full, stable membership had been achieved. We also held off on constituting the Technology RAC. This RAC is awaiting the hire and arrival of the Emerging Technologies/Evaluation Coordinator.

### **Evidence Based Health**

SE/A awarded the University of Florida \$20,000 to prepare the library to meet the information needs of researchers in UF's Clinical and Translational Science Institute. This project includes a needs assessment of researchers and training of UF librarians to adequately support those needs. Additionally, SE/A awarded \$2,000 to George Washington University to train its librarians in the construction of systematic reviews. During this time period, PJ Grier continued to develop his class, "Peeling the Onion: Informatics for Librarians," a course meant to introduce librarians to the core concepts of biomedical informatics.

### **Assessment and evaluation activities/data**

No activities for this quarter.

## Outreach

TABLE 1. All newly funded awards and projects

<b>Title</b>	<b>Lead Organization</b>	<b>City/State</b>
Health Literacy Project - Reading Connections, Inc. - Immigrant/refugee community health literacy	Reading Connections, Inc.	Greensboro/NC
Express Outreach Project - Mose Cone Health System Library - Collaborating with Congregational Nurse	Moses Cone Health System(Medical Library)	Greensboro/NC
Express Outreach Project - Hampton University - Hampton University Outreach to St. Paul AME Church	Hampton University(School of Nursing)	Hampton/VA
Express Outreach Follow-up Award - University of Miami	University of Miami(Miller Medical School Library)	Miami/FL
Express Outreach Follow-up - MaFlo's	MaFlo's Health and Awareness Team	Georgetown/SC
Express Outreach Follow-up - Empowerment Resource Center - SciFi—Sharing Chlamydia Information	HIV/AIDS Empowerment Resource Center for Young Women, Inc	Atlanta/GA
Express Mobile Technology Award - MUSC - Mobile Health Information Initiatives: Reaching Ru	Medical University of South Carolina	Charleston/SC
Express Mobile Technology Award - Georgetown County Diabetes CORE Group - CORE Family Communication	Georgetown County Diabetes CORE Group	Georgetown/SC
Express Hospital Library Promotion - University of Miami - Stepping out of the Library:iPads in Clin	University of Miami(Miller Medical School Library)	Miami/FL
Express Digitization and Conservation Award - University of South Carolina	University of South Carolina(Medical School Library)	Columbia/SC
Express Digitization and Conservation Award - University of Florida	University of Florida(Health Center Library)	Gainesville/FL
Express Digitization and Conservation Award - University of Mississippi Medical Center	University of Mississippi	Jackson/MS
Express Digitization and Conservation - University of Maryland Baltimore	University of Maryland, Baltimore(Health Sciences & Human Services Library)	Baltimore/MD
Exhibit Award - University of Florida - Florida Organization of Nurse Executives & SCONE Annual Educ	University of Florida(Health Center Library)	Gainesville/FL
Exhibit Award - North Carolina State University - North Carolina Veterinary Conference	North Carolina State University(William Rand Kenan, Jr. Library of Veterinary Medicine)	Releigh/NC

Exhibit Award - Military Partners and Families Coalition	Military Partners and Families Coalition	Washington/DC
Exhibit Award - MUSC	Medical University of South Carolina	Charleston/SC
Exhibit Award - MAHEC	Mountain AHEC	Asheville/NC
Training Award - George Washington University	George Washington University(Himmelfarb Library)	Washington/DC
Outreach Award - University of Alabama - Video-- & NLM-- Enhanced User Interfaces: An Information Sh	University of Alabama	Tuscaloosa/AL
Express Outreach Project - UVa - Storytelling for Improved Patient Education	University of Virginia(Claude Moore Health Sciences Library)	Charlottesville/VA
Information Technology and Policy Awareness - Southern Chapter	Southern Chapter of the Medical Library Association	Birmingham/AL
Outreach Award - PIA - Health Literacy - Computer Literacy - Health Information Access Training	Project of Intermediate Advocates International, Inc. (PIA)	Washington/DC
Outreach Award - Military Partners & Families Coalition: Providing Health and Mental-Health Informat	Military Partners and Families Coalition	Washington/DC
CTSA Award - University of Florida - Developing an infrastructure for information support for clinic	University of Florida(Health Center Library)	Gainesville/FL
Exhibit Award - ETSU - Rural Health Association of Tennessee 2011	East Tennessee State University (Quillen Medical Library)	Johnson City/TN
Information Technology and Public Awareness Award - MUSC	Medical University of South Carolina	Charleston/SC
Training Award - University of Florida	University of Florida(Health Center Library)	Gainesville/FL
Express Planning and Assessment -Consumer Health for Life - Huntsville Madison County Public Library	Huntsville Madison County Public Library	Huntsville/AL
Exhibit Award - Restored Generation	Restored Generation, Inc	Claremont/NC
Exhibit Award - Alabama Health Libraries Association (ALHeLA) - Healthfest Exhibit	Alabama Health Libraries Association	Mobile/AL
Express Library Technology Improvement - Southeastern Regional Medical Center	Southeastern Regional Medical Center(Information Resource Center)	Lumberton/NC
Express Library Technology Improvement - Orlando Health	Orlando Health(Health Science Library)	Orlando/FL
Health Literacy Pilot Project - UAB - Health Literacy Interventions: Training Healthcare	University of Alabama, Birmingham(Lister Hill Library)	Birmingham/AL

Health Literacy Pilot Project - Community Impact, Inc - NMRHC Health Literacy Project	Community Impact	Yazoo City/MS
Exhibit Award - Mercer University - Georgia Academy of Family Physicians	Mercer University (Medical Library/LRC)	Macon/GA
Exhibit Award - ETSU - Tennessee Public Health Association 2011	East Tennessee State University (Quillen Medical Library)	Johnson City/TN
Express Planning and Assessment Award - University of Florida - Influencing Patient Provider Communi	University of Florida(Health Center Library)	Gainesville/FL
Express Planning and Assessment - UVa - Partnerships in Emergency Preparedness Planning	University of Virginia(Claude Moore Health Sciences Library)	Charlottesville/VA
Express Outreach Project Award - Salisbury University - Health Info @ Point of Need for Eastern Shor	Salisbury University(Blackwell Library)	Salisbury/MD
Exhibit Award - UAB - Health Action Summit	University of Alabama, Birmingham(Lister Hill Library)	Birmingham/AL
Express Planning and Assessment Award - University of Maryland	University of Maryland, Baltimore(Health Sciences & Human Services Library)	Baltimore/MD

### **Update of ongoing major projects (funded at >= \$15,000)**

CTSA Award - University of Florida - Developing an infrastructure for information support for clinic

UF Health Science Center Libraries began planning and foundational work in preparation if funded for "Developing an Infrastructure for Information Support for Clinical and Translational Researches". Funding was not yet available in this reporting period.

Outreach Award - PIA - Health Literacy - Computer Literacy - Health Information Access Training

During this quarter (07-01-2011 to 09-31-2011) we conducted 19 training workshops on health literacy/computer literacy and web navigation. They also conducted 20 PowerPoint health presentations on various health topics.

Outreach Award - Military Partners & Families Coalition: Providing Health and Mental-Health Informat

MPFC completed the Memorandum of Understanding (MOU) to NN/LM SE/A. From October 13-16, 2011, MPFC participated in the OutServe Armed Forces Leadership Summit in Las Vegas, NV. Over three hundred people were present at the Summit. MPFC presented at a panel discussion entitled, Partner and Family Benefits: What You Should Know. MPFC identified potential candidates representing civilian and military health and mental health professionals for the advisory group and initiated collaborative discussion with the Naval Center for Combat and Operational Stress Control (NCCOSC).

Outreach Award - University of Alabama - Video-- & NLM-- Enhanced User Interfaces: An Information Sh

No report available at this time.

*TABLE 2. Presentations and training provided by RML staff*

<b>Activity Name</b>	<b>County/State</b>	<b>Estimated # of Participants</b>	<b>Activity Conducted Remotely</b>
Health Literacy Workshop	Braxton/WV	14	N
Healthy Aging	Roane/WV	8	N
Will Duct Tape Cure My Warts	Carroll/MD	9	N
Grants and Proposal Writing Part 1	Leflore/MS	29	N
Grants and Proposal Writing Part 2	Leflore/MS	29	N
Health Aging	Carroll/MD	14	N
Promoting Health Literacy	Richmond/VA	8	N
Promoting Health Literacy through Easy-to-Read Materials	Wake/NC	32	N
M+ for Church Health Fair	Baltimore City/MD	112	N
Healthy Aging	Worcester/MD	12	N
Health Literacy	Worcester/MD	9	N
African American Health	Washington/DC	6	N
NLM Update	Orange/FL	30	N
NN/LM Update	Richmond/GA	75	N
NN/LM Update	Richmond/VA	102	N
Promoting Health Literacy through Easy-to-Read Materials	Henderson/NC	12	N
CHIS Distance Ed classes adn NN/LM SE/A introduction	Kanawha/WV	30	N
Promoting Health Litreracy through Easy-to-Read Materials	Richmond/VA	8	N
IFLA Poster presentation	San Juan/PR	85	N
Health Aging	Fairfax/VA	12	N
Health Statistics on the Web	Washinton/DC	15	N
Grants and Proposal Writing	Baltimore City/MD	9	N
MedlinePlus & NNLM Intro	Mineral/VA	11	N
Health Statistics on the Web	Dorchester/MD	17	N
Tips and Tricks for Searching PubMed	Mecklenburg/NC	30	N
MedlinePlus & NNLM Intro	Braxton/WV	9	N
MedlinePlus & NNLM Intro	Wood/WV	12	N

### **Information Technology and Transfer**

Two awards supporting CTSA efforts at George Washington University and at the University of Florida were made during this quarter. The award to George Washington is a training award tied to systematic reviews. The award to the University of Florida is a subcontract that will help prepare the library and its staff ro meet the information needs of the researchers in UF's Clinical and Translational Science Institute. And, on September 20, MJ Tooley and Nancy Patterson attended a meeting of the Maryland Health Care Commission in regard to their work with consumer awareness and participation with

health information exchange (HIE).

## Other staff activities

TABLE 3. Classes, Publications and resources developed by RML staff

<b>Title</b>	<b>Medium</b>	<b>Submitted to MLA Educational Clearinghouse</b>
Inspiring People Article	Newsletter	N
Health Consumers and Social Media	Newsletter	N
Inspiring People Article	Newletter	N
Inspiring People Article	Newsletter	N
Distance Education Classes Brochure	Brochure	N
It's All in the Genes	Newletter	N
Promoting Health Literacy class	Class	Y
SEA Currents ARticle on Consumer Health Coordinator	Newsletter	N
Beyond and Apple a Day class update	class	Y
Combatting Information Fatigue online class	class	Y
An Electronic Medical Record System (EMRS): A first hand experience	Newsletter	N

August 2 - Nancy attended the Citi Community Development webinar: "Overview of the Federal Community Revitalization Policy Agenda: Sustainable Communities, Promise Neighborhoods, Choice Neighborhoods, the Healthy Food Financing Initiative and the Neighborhood Revitalization Initiative"

August 3 - Terri was asked to serve as President of ANCHSL (Association of North Carolina Health and Science Libraries).

August 10 - Terri attended an online conference on trends in library training and learning.

August 12-19 - Dale and Nancy attended the International Federation of Library Associations (IFLA) meeting in San Juan, Puerto Rico.

August 12-19 - Nancy presented the "Think Inside the Blocks" poster at the IFLA Conference in San Juan, Puerto Rico.

August 17 - Terri attended webinar on tweaking design elements and production values for instructional design of online classes.

August 19 - Terri attended PubMed for Trainers practice session as volunteer to provide feedback for NTC.

September 7 - David attended Sheila Snow-Croft's class on public health statistics for the Eastern Shore AHEC in Cambridge, MD.

September 11-12 - Terri traveled to Charlottesville to attend the Mid-Atlantic Chapter of the Medical Library Association Board Meeting as Secretary.

September 14 - Terri attended a webinar on New Strategies for Engaging Consumers in the Development and Use of Evidence.

September 15 - Terri and Colette met with Valentina from LibGuides online to discuss use of the system, training and CampusGuides.

September 20 - Nancy attended a focus group meeting hosted by the Maryland Health Care Commission. (with M.J.)

September 20 - David participated in the SE/A website usability study focus group.

September 21 - Nancy attended the Maximus Health Literacy Conference in Arlington, VA.

September 22 - David attended the Outreach/Education Coordinators meeting.

September 25 - Nancy attended a subcontractor (Military Partners and Families Coalition-MFPC) celebration event of the repeal of Don't Ask Don't Tell at Arlington Cemetery.

September 27 - David attended the Evaluation Liaisons meeting.

September 28 - Nancy attended the Government IT Leadership Meeting at the National Press Club in DC.

September 28-29 - David exhibited at the Mississippi Public Health Association meetings.

September 29 - David participated in the SE/A website usability study focus group.

October 6-9 - Sheila, Nancy, Dale, David, MJ, and PJ attended Southern Chapter of MLA meeting in August, GA.

October 7-8 - David exhibited at SCMLA.

October 10-11 - David exhibited at MACMLA.

October 10-12 - Sheila, Terri, Dale, MJ, PJ, Nancy, and David attended MidAtlantic Chapter of MLA meeting, assisted with exhibiting.

October 18 - PJ and Dale attended the Publishing Ethics Symposium in Baltimore, MD

October 20 - Terri participated in healthfinder.gov's Twitter chat on health literacy. After participation, was "followed" by approximately 20 more people.

October 20-21 - David exhibited at the Mississippi Nurses Association annual conference.

October 20-26 - PJ attended AMIA Conference in Washington, DC

October 27 - Terri attended the webinar, Confronting the Future of Public Libraries from ALA Office for IT Policy.

October 27 - PJ attended PubMed Training at NYU.

October 27 - Nancy attended the HealthTec webinar, "Using Medications Safely with Seniors"

October 27-29 - David exhibited at the Society of Public Health Educators annual conference.

October 28 - PJ attended ToxNet Training at NYU.

October 31 - Terri attended the launch online of Leading Health Indicators.

**Attachment 1: Quarterly AR summary data: RML staff activities**

**Attachment 2: Quarterly AR summary data:  
Subcontractor activities**

## Attachment 3 - NN/LM Project Reports

### List of Project Quarterly Reports for this period:

<b>Report ID</b>	<b>Institution Name</b>	<b>Project Title</b>
22	Orlando Health	Express Library Technology Improvement - Orlando Health
24	Hampton University William R. and Norma B. Harvey Library	Express Outreach Project - Hampton University - Hampton University Outreach to St. Paul AME Church
25	Hampton University	Express Outreach Project - Hampton University - Hampton University Outreach to St. Paul AME Church
27	University of South Carolina School of Medicine Library	Express Digitization and Conservation Award - University of South Carolina
30	UAB Lister Hill Library	Health Literacy Pilot Project - UAB - Health Literacy Interventions: Training Health Care
31	Bread for the City	Express Outreach Project - Bread for the City - BFC's Health Information Project
32	University of Virginia	Emergency Preparedness - UVa - NN/LM Emergency Preparedness
33	Bread for the City	Express Outreach Project - Bread for the City - BFC's Health Information Project
36	University of Mississippi Medical Center	Express Digitization and Conservation Award - University of Mississippi Medical Center
41	Cone Health	Express Outreach Project - Moses Cone Health System Library - Collaborating with Congregational Nurse
43	University of Miami Miller School of Medicine	Express Hospital Library Promotion - University of Miami - Stepping out of the Library:iPads in Clin
46	Military Partners and Families Coalition	Providing Health and Mental-Health Information & Resources, Assessment, and Outreach to
49	University of Virginia	Express Outreach Project - UVa - Storytelling for Improved Patient Education
55	P. I. Advocates Int'l, Inc.	Outreach Award - PIA - Health Literacy - Computer Literacy - Health Information Access Trainin
61	Empowerment Resource Center	Express Outreach Follow-up - Empowerment Resource Center - SciFi—Sharing Chlamydia Information
62	Salisbury University	Express Outreach Project Award-Salisbury University-Health Info @ Point of Need for Eastern Shor
65	Reading Connections, Inc.	Health Literacy Project - Reading Connections, Inc. - Immigrant/refugee community health literacy
72	George Washington University	Training Award - George Washington University
83	MaFlo's Health & Awareness Team	Express Outreach Follow-up - MaFlo's

86	University of Miami	Express Outreach Follow-up Award - University of Miami
90	Univ of Maryland Baltimore	Express Digitization and Conservation - University of Maryland Baltimore
91	University of Florida Health Science Center Library	Express Planning and Assessment Award - University of Florida - Influencing Patient Provider Communi
101	University of South Carolina School of Medicine Library	Express Digitization and Conservation Award - University of South Carolina
102	Health Sciences and Human Services Library, University of Maryland	Express Planning and Assessment Award - University of Maryland
104	Georgetown County Diabetes CORE Group	Express Mobile Technology Award - Georgetown County Diabetes CORE Group - CORE Family Communication
108	Medical University of South Carolina	Information Technology and Public Awareness Award - MUSC
117	Huntsville Madison County Public Library	Express Planning and Assessment - Consumer Health for Life - Huntsville Madison County Public Library
122	Medical University of South Carolina Library	Express Mobile Technology Award - MUSC - Mobile Health Information Initiatives: Reaching Ru
123	Southeastern Regional Medical Center	Express Library Technology Improvement - Southeastern Regional Medical Center
124	University of Florida, Health Science Center Libraries	CTSA Award - University of Florida - Developing an infrastructure for information support for clinic
127	University of Florida	Express Digitization and Conservation Award - University of Florida
131	University of Virginia	Express Planning and Assessment Award - University of Virginia
145	University of Alabama	Outreach Award - University of Alabama - Video-- & NLM-- Enhanced User Interfaces: An Information Sh

**List of Final Project reports for this period:**

<b>Report ID</b>	<b>Institution Name</b>	<b>Project Title</b>
51	Southern Chapter of the Medical Library Association	Information Technology and Policy Awareness - Southern Chapter