

RML QUARTERLY REPORT

Region:	NN/LM Pacific Southwest Region
Period Covered:	November 1, 2012 – January 31, 2013
Contractor Name:	UCLA Louise M. Darling Biomedical Library
Contract Number:	HHS-N-276-2011-00009-C
Date Submitted:	February 25, 2013

EXECUTIVE SUMMARY

National exhibits conducted during the quarter included the American Physical Therapy Association (APTA), Combined Sections Meeting, January 22-24, in San Diego. The APTA exhibit will again be held in the region, in Las Vegas, in February, 2014. Kay Deeney met the APTA librarian, Gina Blodgett Birchett, and attended a workshop she taught to APTA members. Kay was able to help out with the PubMed exercises that the attendees did through the APTA Portal. There may be a future opportunity for RML staff to collaborate with APTA staff on an information resources workshop for attendees.

Regional exhibits conducted by the RML included the 10th Annual Promotoras and Community Health Workers Conference December 7-8 in Los Angeles, and “Activate Simi Valley,” on January 10. At the Los Angeles event, NN/LM PSR Educational Services Coordinator Kay Deeney and Yamila El-Khayat, from the University of Arizona Health Sciences Library, promoted MedlinePlus en Espanol and other Spanish language resources from NLM to community health workers. NN/LM Consumer Health & Technology Coordinator Kelli Ham promoted MedlinePlus and other consumer-related resources to enthusiastic participants at the community health fair in Simi Valley, a suburb of Los Angeles. Activate Simi Valley is the kick-off event for an eight-week community weight loss and fitness program sponsored by the local YMCA.

NN/LM PSR Director Judy Consales attended the Pacific Islands Association of Libraries and Archives (PIALA) 22nd Annual Conference, in Guam. It was a different type of meeting from previous conferences, for two main reasons; it was on Guam, and included the Guam Library Association. Over 100 people attended the meeting, including many school librarians. A dinner was held at Government House (the governor's residence), with a welcome from the First Lady of Guam, Christine Calvo. Joseph Artero-Cameron, president of Chamorro Affairs, joined the dinner. Public and school libraries are under his department. James Lonergan, senior program officer from IMLS, had never been to the Pacific region, and had come to the conference to meet with IMLS recipients. We learned that PREL will no longer be able to provide EBSCO access for the region, and alternative funding options are being considered. As always, Jane Barnwell from PREL is one of our major champions. Guam might be a good place for a K-12 project, because Sudi Napalan from Simon Sanchez High School is a mover and shaker. The high school is extremely diverse, with 11 languages represented. Judy met with many of the librarians in attendance.

There were three Resource Library visits during the quarter, at the University of Guam; University of California, San Francisco, Library and Center for Knowledge Management; and Charles Drew University in Los Angeles. While attending the PIALA Conference in Guam, Judy Consales met with Christine Scott-Smith, Director, and Paul Drake, User Services & Document Delivery Librarian, at the Robert F. Kennedy Memorial Library, University of Guam. They discussed the ongoing outreach project being led by Paul, which is progressing. Christine and Paul mentioned personnel changes in America Samoa, which affects one of the project partners.

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On November 30, NN/LM Acting Associate Director Alan Carr met with Julia Kochi, Director, Library and Digital Collections; and Gail Persily, Director, Education & Public Services; at the University of California, San Francisco, Library and Center for Knowledge Management. It was an excellent opportunity for an update on library activities, and a discussion of potential partnerships with the RML. Topics discussed included the integration of DOCLINE and OCLC records, potential funding for a Technology Symposium, collaboration of the library with the UCSF CTSI project, and E-Science activities. Gail and Julia mentioned that due to budget cuts, library staff had shrunk during the past several years, and some remaining staff members have been redeployed to new positions, to better position the library for the future. They are planning to add a new position for a data management librarian.

On November 29, Alan Carr and NN/LM PSR Community Outreach Coordinator Lori Tagawa visited the Barnett Briggs Medical Library at San Francisco General Hospital. They met with Stephen Kiyoi, Library Director; Michelle Henley, Coordinator of Instruction and Consultation Services; and the rest of the library staff, and received a tour of the facility. Stephen and his staff provided an update on library educational services, electronic resources, and other library activities. A new hospital facility is under construction at the site, with an expected completion date of late 2014.

Also on November 29, Judy Consales attended the Library Advisory Committee meeting at Charles Drew University. Judy met with Darlene Parker-Kelly, Director of Drew's Health Sciences Library/Learning Resource Center, for an update on library policies, procedures, and resources. Darlene also provided an update of her participation on an NLM grant received by the university. In addition to Darlene, Judy met with one administrator, two physicians, one additional librarian, one student, and one CME Coordinator.

Kay Deeney attended the Arizona Library Association (AzLA) Annual Conference in Phoenix November 8-10. On November 10, she facilitated the roundtable discussion, *Navigating the Health Information Maze: Training an Emerging Allied Health Workforce in Community Colleges*, attended by 12 people. For the first time, AzLA did not include exhibit space as part of the conference. However, several virtual exhibits were included at the last minute. Kay also visited A.T. Still University and the University of Arizona, Phoenix Biomedical Campus during the trip.

Three *Midday at the Oasis* webinars were conducted during the quarter. On November 14, several librarians from the Arizona Health Sciences Library at the University of Arizona in Tucson presented *The Embedded Librarian*. On December 19, Cameron Neylon, Advocacy Director at the Public Library of Science, presented *Emerging Trends in E-Research, Scholarly Communication and Open Access*. On January 16, Kimberly Shoaf, Director of the Southwest Regional Public Health Training Center & Associate Director of the UCLA Center for Public Health and Disaster, presented *Changing Information Needs of the Public Health Workforce*. Over 40 participants attended each session, and received MLA continuing education credit.

Sophia Prisco completed her NN/LM PSR internship in early December. She worked with Kay Deeney to develop and release the beta version of the "ClinicalTrials.gov: results reporting, unique evidence, and evolving policy" Moodle course. This online course will be utilized by the NN/LM ClinicalTrials.gov Results Task Force to develop into a "Train-the-Trainer" session, which can be used by staff in all regions to promote the resource.

On December 6-7, Kelli Ham attended the National Science Teachers Association regional conference in Phoenix, AZ. She attended sessions in the "Biology Day" track, sponsored by the National Association of Biology Teachers, in addition to instructional sessions by NASA and the FDA. Attending the conference provided important background for Kelli's work with the NN/LM K-12 task force, and it was useful for observing effective practices for outreach and promotion of government resources to teachers. Kelli also made site visits to the Arizona Health Sciences Library, Phoenix Biomedical Campus, and the Emily Center at Phoenix Children's Hospital.

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During the period of December 2012-January 2013, Marco Tamase worked with Carolyn Fishel, Manager of Library Services at Kaiser Permanente Walnut Creek, to establish a single DOCLINE account for 18 Northern California Kaiser Libraries to handle ILL requests for online journals. The task involved deactivation and cleanup of the 18 individual DOCLINE accounts. The new DOCLINE account, CAUONY, went live on February 1. A separate DOCLINE account, CAUJBS, is designed to handle requests from print journals.

In early January, we announced the availability of our RFP for 2013-14 Express Outreach/Training/Technology Awards, with an initial priority application deadline of March 15, 2013. Work on these projects would begin on May 1, 2013. The RFP and other funding items will be the focus of the *Midday at the Oasis* webinar on February 20.

Also in early January, discussion began with the NN/LM Midcontinental RML about co-sponsoring a patient safety seminar, to be held in March or April of 2014, in the Denver area. We have included funding in our Option Year 2 budget for this purpose.

Kay Deeney continued working with Katherine McKenzie on plans to present a TOXNET and other NLM tools session at the California Breast Cancer Research symposium, *From Research to Action: Two Decades of Change*. The symposium will take place at the Hilton Costa Mesa/Orange County Hotel on May 17-18, 2013.

Kay Deeney and Kelli Ham worked on a four-hour course on *MedlinePlus and Other Resources from the National Library of Medicine!* for the California School Nurses Organization Conference, in San Diego in early February.

As part of an Express Outreach Award, Lauren Maggio from Stanford University's Lane Medical Library & Knowledge Management Center, developed a five-hour MLA CE course, *Supporting Open Access: Librarians as Advocates, Researchers, Educators and Role Models*, which will be taught in three locations of the region. The first session was held January 25 at Stanford University. Additional sessions will be held at UCLA on February 21 and the University of Hawaii on March 28.

NETWORK INFRASTRUCTURE

REGIONAL ADVISORY COMMITTEE (RAC) ACTIVITIES:

Planning continued for the RAC meeting scheduled for March 27, 2013, at UCLA, with the development of a preliminary agenda. Travel arrangements were made for out-of-town attendees.

EVIDENCE BASED HEALTH:

On November 30, the RML sponsored the day-long workshop, *Information Treasure Hunt: Supporting Evidence-Based Practice @ Your Institution*, at the University of California, San Francisco, Library Teaching and Learning Center. Nearly forty enthusiastic attendees came to hear featured speaker Connie Schardt's presentation, highlighting the key types of clinical study designs, along with their strengths and weaknesses. She also thoroughly explained the terminology used to describe the results of clinical trials, as well as the criteria for judging the validity of therapy studies and systematic reviews. Connie also thoroughly explained the nuances of quantitative and qualitative research methods. Attendees received 8 MLA CE units. Evaluations were highly positive! An account of the session was published in the *Latitudes* blog.

After promoting the six-hour MLA CE class *Diagnostic Error: Team Up and Tackle It!* taught at the University of Maryland, Baltimore, on November 15, 2012, a number of Network members inquired about having the class in

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our region. Subsequently, discussions were held with instructors Lorri Zipperer and Barb Jones, who agreed to teach a session in Southern California. Mark Graber, MD, was added as a third instructor. The class is scheduled for March 1, 2013, at Long Beach Memorial/Miller Children's Hospital, Center for Health Education.

Lori Tagawa worked with the Southwest Regional Public Health Training Center at UCLA to develop the one-hour webinar, *Evidence-Based Public Health: Identifying and Using Information Resources*. The session, scheduled for February 13, will introduce the concepts of evidence-based public health (EBPH), and provide an overview of resources that are online and freely accessible to the public health workforce. To date, over 250 people have registered for the webinar!

ASSESSMENT AND EVALUATION ACTIVITIES/DATA:

Alan Carr attended the NN/LM Evaluation Liaisons teleconference on December 14. The NN/LM OERC webinar, *Data Dashboards: Monitoring Progress toward Program Outcomes*, originally scheduled for December 17, was heavily promoted in the region, and proved to be extremely popular, particularly with hospital librarians. Due to weather activity which interfered with the broadcast, the sessions were postponed to late January.

Marco Tamase and Alan Carr participated in the "Future of Resource Sharing" Survey developed by the NLM DOCLINE team, and provided feedback. The survey is expected to be promoted to the region later in 2013.

OUTREACH

TABLE 1: ALL NEWLY FUNDED AWARDS AND PROJECTS:

Title	Lead Organization	City/State
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UPDATE OF ONGOING MAJOR PROJECTS (FUNDED AT \geq \$15,000):

Brief narrative with update information for each major outreach project

Arizona Outreach, University of Arizona, Arizona Health Sciences Library, Tucson, AZ

During this period, the University of Arizona Health Sciences Library (AHSL) focused on activities involving the promotora and American Indian populations. AHSL completed the third offering of its eight-session ePromotoras program, with a high level of satisfaction from participants. Resources covered during the eighth ePromotoras session included the Drug Information Portal, MedlinePlus, and MyMedList. Training was provided to the Native American Research and Training Team on PubMed and EndNote. Supporting the K-12 Outreach Initiative, AHSL provided presentations at the University of Arizona Middle School Health Professions Fair. Lastly, Yamila El-Khayat was invited to present on PubMed and MyNCBI at the Radiological Society of North America in Chicago, IL.

Information Services Outreach for Rural and Frontier Nevada, University of Nevada School of Medicine, Savitt Medical Library, Reno, NV

During this period, the Health Outreach Librarian and Savitt Medical Library made considerable progress in assessing the needs of rural care providers and implementing a plan to provide training and support. The focus was on completion of a survey instrument, scheduling of a focus group, creation of a rural-specific website, and planning for a CME course addressing rural health information concerns. Savitt Medical Library is collaborating

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with the Project Echo Nevada group, who has taken a leadership role in the medical school in the area of extending medical education opportunities to rural health care providers, and their rural AHEC to help in the creation and distribution of survey tools.

TABLE 2: PRESENTATIONS AND TRAINING PROVIDED BY RML STAFF:

Activity Name	County / State	Estimated # of Participants	Activity Conducted Remotely (Y/N)
Site Visit: AT Still University	Maricopa / Arizona	2	N
Navigating Health Information Maze Roundtable	Maricopa / Arizona	12	N
Site Visit: UA College of Medicine	Maricopa / Arizona	2	N
Midday at the Oasis: The Embedded Librarian	Los Angeles / California	43	Y
Site Visit: Barnett Briggs Medical Library	San Francisco / California	5	N
Site Visit: UCSF Library and Center for Knowledge Management	San Francisco / California	2	N
Site Visit: University of Guam	Guam / Guam	3	N
Site Visit: Charles Drew University	Los Angeles/ California	7	N
Information Treasure Hunt Workshop	San Francisco / California	37	N
Site Visit: Emily Center at Phoenix Children’s Hospital	Maricopa / Arizona	2	N
Site Visit: University of Arizona, Phoenix	Maricopa / Arizona	2	N
Midday at the Oasis: Emerging Trends	Los Angeles / California	42	Y
Beginning DOCLINE Training	Los Angeles / California	1	Y
Beginning DOCLINE Training	Los Angeles / California	1	Y

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Midday at the Oasis: Changing Info Needs of the PH Workforce	Los Angeles / California	49	Y
DOCLINE Serial Holdings Training	Los Angeles / California	2	Y
Beginning DOCLINE Training	Los Angeles / California	2	Y

INFORMATION TECHNOLOGY AND TRANSFER:

Kelli Ham's work with the NN/LM MedlinePlus Connect task force focused on Health IT programs in community colleges. As a result, Kelli was invited to attend a Community College Task Force teleconference. She provided her report to the group on November 28.

OTHER STAFF ACTIVITIES

TABLE 3. CLASSES, PUBLICATIONS AND RESOURCES DEVELOPED BY RML STAFF

Title	Medium	Submitted to MLA Educational Clearinghouse (Y/N)
Supporting Open Access: Librarians as Advocates, Researchers, Educators, and Role Models	In-person class	Yes
ClinicalTrials.gov: results reporting, unique evidence, and evolving policy	Online Moodle course	Pending

BRIEF NARRATIVE OF OTHER NOTABLE STAFF ACTIVITIES ARRANGED CHRONOLOGICALLY, 1-2 SENTENCES PER ITEM:

11/19: Melina D. Perez was selected as a participant in the UCLA 2013 Staff Enrichment Program, a highly competitive process.

11/26: Judy Consales and Alan Carr attended the mid-year RML Directors meeting.

1/3/13: Kelli Ham submitted an application to attend the NLM Fellowship Program in BioMedical Informatics, at the Marine Biological Laboratory, in Woods Hole, MA.

1/29/13 Kay Deeney attended the Data Dashboard Webinar taught by OERC.

1/31: Kelli Ham attended the first session of the blended PubMed for Trainers class to be held in Los Angeles. The course will continue in the next quarter.