

RML QUARTERLY REPORT

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| Region: | NN/LM Pacific Southwest Region |
| Period Covered: | May 1, 2011 - July 31, 2011 |
| Contractor Name: | UCLA Louise M. Darling Biomedical Library |
| Contract Number: | HHS-N-276-2011-00009-C |
| Date Submitted: | December 19, 2011 |

EXECUTIVE SUMMARY

Beginning on May 1, only libraries and information centers in Arizona, California, Hawaii, Nevada, America Samoa, Guam, and the Commonwealth of Northern Mariana Islands are eligible for NN/LM PSR membership. Nine institutions from the Marshall Islands, the Federated States of Micronesia, and Palau, which had been members during the previous contract, became non-members as of May 1 as a result of clarification of contract terms.

On May 31 the RML issued a competitive RFP for our Express Outreach Awards program, with a funding range of \$2,000 - \$10,000. We received six proposals, three of which were selected for funding. Proposals were evaluated in July by a team of RML staff, using a score sheet developed from previous funding rounds. Accepted proposals were given an August 1, 2011, start date, with completion expected by March 31, 2012.

In addition to the three projects selected for funding, the RML will sponsor two symposia in the region during the contract year; an E-Science Day at UC Davis and an Evidence-Based Medicine full-day workshop, which will include electronic posters to supplement the course content.

National exhibits conducted by the RML included the American Academy of Physician Assistants (AAPA) Annual Conference during May 31 - June 2 in Las Vegas, NV, jointly conducted with PNR, and the American Diabetes Association Annual Conference during June 25 - 27 in San Diego, CA. Kelli Ham conducted a workshop at the AAPA conference related to patient health information resources.

Regional exhibits conducted through the University of Arizona cooperative agreement included the Hiaki High School's Yoeme Youth Health Fair on May 20 in Tucson, AZ, and the Arizona Community Health Outreach Workers Network Annual Conference during June 2 - 3 in Tucson, AZ.

Our monthly Midday at the Oasis online series through Adobe Connect remains popular. Following is a quote from a Reference Librarian at Carlsbad City Library, who attended the session on QR codes:

"Thank you very much for the nice webinar on QR codes this afternoon! I really enjoyed it! It got me thinking about how our public library might possibly use them."

NETWORK INFRASTRUCTURE

REGIONAL ADVISORY COMMITTEE (RAC) ACTIVITIES:

The region's Resource Library Directors serve an important advisory role for the RML. During this quarter, letters were sent to formalize their participation in this role.

EVIDENCE BASED HEALTH:

Preliminary planning began for the e-science symposium, to be held at the University of California Davis Medical Center campus in Sacramento, CA. Raquel Abad, MLIS, was selected as the project chair, due to her expertise gained from planning the first (2009), second, and third University of Massachusetts and New England Area Librarian E-Science Symposia.

Planning also began for the Evidence-Based Medicine symposium in collaboration with the Medical Library Group of Southern California and Arizona. A planning committee was formed, with Lisa Marks, Providence St. Joseph Medical Center Library (Burbank, CA), selected as Chair. The planning committee hopes to bring Connie Schardt in as the primary instructor, although the alternative of using regional instructional talent was also considered.

ASSESSMENT AND EVALUATION ACTIVITIES/DATA:

August 22 - 31: Three focus group sessions were conducted via Adobe Connect. The purpose was to get feedback from Network members to help determine the usefulness of current content on the PSR web site in preparation for the content migration to Drupal in 2012.

Alan Carr attended the Evaluation Liaisons teleconference on June 28.

OUTREACH

TABLE 1: ALL NEWLY FUNDED AWARDS AND PROJECTS:

| Title | Lead Organization | City/State |
|--|---|--------------|
| COA 2011-2012: Arizona Outreach (Cooperative Agreement) | University of Arizona, Arizona Health Sciences Library | Tucson, AZ |
| COA 2011-2012: Health Information for Pacific Islanders: An Outreach Program (Cooperative Agreement) | Pacific Resources for Education and Learning (PREL) Resource Center | Honolulu, HI |

UPDATE OF ONGOING MAJOR PROJECTS (FUNDED AT \geq \$15,000):

COA 2011-2012: Arizona Outreach

During May-July 2011, the Arizona Health Sciences Library (AHSL) focused on activities related to its ongoing projects with E-Promotoras and the Frontera Collaboration and participated in and attended meetings to advance interregional projects such as Tribal Connections Four Corners (TC4C) and Outreach Connections Four Corners. The

E-Promotoras project delivers a computer literacy curriculum in multiple sessions, focusing on breast cancer information and presentation skills that promotoras/community health workers (CHWs) can utilize to educate families and patients, in collaboration with the Arizona Cancer Center and the Arizona Telemedicine Project. During this quarter for the E-Promotoras project, AHSL exhibited at the annual Arizona Community Health Worker Network (AzCHOW) conference and held four bilingual training sessions. AHSL outreach staff developed a manuscript about the first year of the E-Promotoras project, which was submitted to a peer-reviewed journal on August 1st. The Frontera Collaboration introduced evidence-based practices along the US-Mexico border, in collaboration with the NN/LM South Central Region, including the Pan American Health Organization United States-Mexico Border Office, the University of Arizona, the University of New Mexico, the University of Texas Health Science Center at San Antonio, the University of Texas Medical Branch in Galveston, and the University of Texas School of Public Health in Houston. During this quarter, in support of the Frontera Collaboration, AHSL held a training session with the Pima County Health Department and presented a paper at the Medical Library Association annual meeting. Further plans were developed for activities expected in the next two quarters.

TABLE 2: PRESENTATIONS AND TRAINING PROVIDED BY RML STAFF:

| Activity Name | County / State | Estimated # of Participants | Activity Conducted Remotely (Y/N) |
|---|-----------------|-----------------------------|-----------------------------------|
| NIHSeniorHealth Toolkit Presentation | Scottsdale, AZ | 30 | N |
| PubMed Rediscovered Workshop | Minneapolis, MN | 28 | N |
| More Than a Handful - Mobile Health Apps + Sites - Presentation | Minneapolis, MN | 50 | N |
| Helping Your Patients Break the Google Habit - Presentation | Las Vegas, NV | 125 | N |
| Midday at the Oasis: The New RML Contract | Los Angeles | 30 | Y |
| Beginning DOCLINE Training | Los Angeles | 1 | Y |
| Midday at the Oasis: Cracking QR Codes | Los Angeles | 34 | Y |
| DOCLINE Serial Holdings Training | Los Angeles | 1 | Y |

INFORMATION TECHNOLOGY AND TRANSFER

Judy Consales and Julie Kwan met with Karen Meyer, Director for Clinical Content, UCLA Health System, regarding MedlinePlus Connect. UCLA is implementing the EPIC EHR system.

On June 20, Julie Kwan facilitated a teleconference with Anne Fraser, Kaiser Permanente Los Angeles Medical Center librarian, Kaiser Permanente Southern California regional innovation staff and Stephanie Dennis to explore MedlinePlus Connect for their EHR system.

OTHER STAFF ACTIVITIES

TABLE 3. CLASSES, PUBLICATIONS AND RESOURCES DEVELOPED BY RML STAFF

| Title | Medium | Submitted to MLA Educational Clearinghouse (Y/N) |
|--|--------------------|---|
| What's new in the new RML contract? | Newsletter article | N |
| Change to ILL National Maximum Base Cost | Newsletter article | N |
| Resource Sharing in the New NN/LM Contract for 2011-2016 | Newsletter article | N |
| "Nothing about me, without me!" Reflections on the ACHA Conference | Newsletter article | N |
| The First Lady and the USDA Launch "MyPlate," the Next Generation's Food Pyramid | Newsletter article | N |
| Express Outreach Award Proposals Now Being Accepted! | Newsletter article | N |
| Ginny Tanji, PSR Resource Library Director, elected to lead NLM's Board of Regents | Newsletter article | N |
| Searching for Journals in PubMed | Newsletter article | N |
| Express Outreach Award Highlights: Text-A-Librarian at San Francisco General Hospital | Newsletter article | N |
| Major Outreach Award Highlights: Promoting Web Access to Health Information in San Diego | Newsletter article | N |
| Express Outreach Award Highlights: Reaching Out to Los Angeles | Newsletter article | N |

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| Major Outreach Award Highlights: Asian American, Native Hawaiian, and Other Pacific Islander Substance Abuse Information Outreach Center | Newsletter article | N |
| 2011 Major and Express Outreach Award Highlights | Newsletter article | N |

BRIEF NARRATIVE OF OTHER NOTABLE STAFF ACTIVITIES ARRANGED CHRONOLOGICALLY, 1-2 SENTENCES PER ITEM:

5/4 – 5/6: Kay Deeney attended the Tribal Library Gathering in Scottsdale, AZ. Tribal library staff throughout Arizona come together twice a year for training, workshops and sharing. Kay Deeney and Becky Swift from Phoenix Indian Medical Center presented on the *NIH Senior Health Toolkit*.

5/4 – 5/6: The RML funded Marti Lindsey, Outreach Director for the Community Outreach and Education Program of the Southwest Environmental Health Sciences Center in the University of Arizona College of Pharmacy, to attend the Institute for Healthcare Advancement's 10th Annual Health Literacy Conference in Irvine, CA. Marti presented a poster, which recapped El Rio Community Health Center's Arizona Health Literacy Collaboration 2009-2010 Express Outreach Award Project.

5/13 - 5/18: RML staff attended the 2011 MLA Annual Meeting and RML Directors Meeting.

5/16: Kay Deeney and Alan Carr attended the panel presentations on "Library-based Support for Translational Medicine" by AAAS.

5/24: RML staff met with Iana Simeonov from the University of California, San Francisco, whose work focuses on increasing access to health information for low-income populations. She also works with California poison control resources.

5/25: Kelli Ham met by teleconference with Judy Kramer and Janice Kelley of SIS to discuss health literacy, consumer health information from SIS, as well as other mutual needs and interests.

5/27: RML staff met with Stephen Kiyoi to discuss NLM second year associate fellowship opportunities at the Biomedical Library and RML.

6/7: Kay Deeney and Rebecca Swift submitted a presentation proposal for the Arizona Library Association Annual Conference for the fall of 2011 in Tucson.

6/10: Kay Deeney's *Latitudes* article titled "Nothing about me, without me! Reflections on the ACHA Conference." was highlighted by the Adult Congenital Heart Association in the News, <http://www.achaheart.org/about-us/news/acha-in-the-news.aspx>.

6/14: Kay Deeney agreed to work with Sharon Dennis, Associate Director of the National Library of Medicine Training Center (NTC) on a Teaching with Technology class to be taught online through NTC.

6/15: Alan Carr interviewed Julie Kwan for the "Paths to Leadership" series, a forum sponsored by the Librarians Association of the University of California – Los Angeles (LAUC-LA) and UCLA Library Human Resources Department.

6/16, 6/17, and 6/23: Alan Carr completed three one-hour DOCLINE training webinars.

6/17: Kelli Ham submitted a presentation proposal for the Faith Community Nurses Annual Conference in Pacific Grove, CA.

7/19: Kelli Ham began working with Renée Bougard, Gail Kouame, and Michelle Eberle as part of the Outreach Wiki Review Team, to evaluate and reorganize content on the Staff Wiki Outreach page.

7/26: Kay Deeney was selected as a member of the Board of Directors of the Adult Congenital Heart Association. This is a national not-for-profit organization dedicated to improving the quality of life and extending the lives of adults with congenital heart defects.

7/28: Alan Carr and Julie Kwan met with Eric vanSonnenberg, MD, Chief Academic Officer from Kern Medical Center (KMC) to discuss the future of library services at the medical center. KMC is located in California's rural central valley.

Throughout the quarter: Lori Tagawa and Kay Deeney tested the NLM Outreach Applications portal.