

# RML QUARTERLY REPORT

<b>Region:</b>	NN/LM Pacific Southwest Region
<b>Period Covered:</b>	August 1, 2011 - October 31, 2011
<b>Contractor Name:</b>	UCLA Louise M. Darling Biomedical Library
<b>Contract Number:</b>	HHS-N-276-2011-00009-C
<b>Date Submitted:</b>	December 19, 2011

## EXECUTIVE SUMMARY

Stephen Kiyoi began the second year of his NLM Associate Fellowship in the Pacific Southwest RML on September 6, 2011. He is funded through the NLM Associate Fellowship Program and holds the status of Visiting Librarian at UCLA. In addition to gaining familiarity with the RML's culture and practice, he is continuing his education through courses in UCLA's Department of Information Studies. Stephen will build on several ongoing outreach efforts for the RML. Stephen's initial projects will focus on outreach to community colleges, with special emphasis on outreach to Health Information Technology (HIT) training programs, and he will also lead outreach to hospital social workers, social work students, and social work faculty. A primary focus of this second year is to engage Stephen with a broad range of health information consumers as a balance to his experience last year with NLM's systems and services.

The Network membership renewal drive was conducted during the quarter. Network members were asked to respond to a brief SurveyMonkey request verifying that their institutional listing in the NN/LM Membership Directory or DOCLINE was accurate. Results of the survey were compiled to determine Full and Affiliate Members that should receive NN/LM membership certificates.

National exhibits conducted by the RML during the quarter included the American Association of Retired Persons (AARP) Annual Conference during September 22-24 in Los Angeles, CA. Regional exhibits conducted by the RML included the Nevada Library Association Annual Conference during October 6-7 in Carson City, NV; and a Patient Safety Conference conducted by the Los Angeles County Department of Health Services on October 13. Regional exhibits conducted through the University of Arizona cooperative agreement included the Arizona State Library Adult Services for the 21<sup>st</sup> Century Summit during August 4-5 in Phoenix, AZ; the 6<sup>th</sup> Annual People of Color Festival Conference on September 10 in Tucson, AZ; the 6<sup>th</sup> Annual Mujer Latina Vida Conference and the Tucson Hope Fest 2011 Conference on October 22 in Tucson, AZ; and the Tucson Refugee Health Fair 2011 on October 29 in Tucson, AZ.

There were a number of outreach activities during this quarter.

- In August, Kay Deeney traveled to the Phoenix, AZ, area to provide PubMed training to Central Arizona Biomedical Libraries (CABL) members, visit several Primary Access Libraries and attend the opening keynote address for the Arizona State Library Summit, "Adult Services for the 21st Century Summit: Living Longer, Living Better," on August 4.

- In early August, the newly revised *NN/LM Exhibit Management Manual* was released on the Staff Wiki. As the Coordinator for the Exhibit Manual Working Group, Alan Carr led the charge to complete this effort.
- Kay Deeney met with the NLM Training Center (NTC) about the registration system for NTC and regional courses. NTC's programmer has made some changes suggested by RML staff.
- In October, Kay Deeney made a road trip to Fresno and Visalia, California, to provide training sessions on NLM resources, including PubMed and MedlinePlus, to library staff and health professionals. Several site visits were also completed.
- The RML was asked to collaborate on a proposal for the new Hemophilia National Coordinating Center. The partnership was crafted to involve the RML's key strengths and to meet the RML mission. The RML was not included in the budget proposal since the work essentially conforms to the RML's mission.
- On October 20, Kelli Ham provided training at the Faith Community Nursing Association Annual Conference in Pacific Grove, CA. Nurses received Continuing Education credit for attending, and contacts made during the session led to arrangements for additional training to be held in the next quarter.
- Also on October 20, Kelli Ham visited Greta Marlatt at the Homeland Security Digital Library, a network member library located at the US Naval Postgraduate School in Monterey, California.

## NETWORK INFRASTRUCTURE

### REGIONAL ADVISORY COMMITTEE (RAC) ACTIVITIES:

There was no activity during this quarter.

### EVIDENCE BASED HEALTH:

Planning for the E-science symposium to be held in December 2011 continued. A web page was developed, registration was opened, and speakers were secured. Details on travel reimbursement and honoraria were arranged. Kay Deeney applied for and obtained MLA Continuing Education credit for the event. Publicity was distributed through regional listservs as well as the PSR-News announcement list.

Planning continued for the symposium "Information Treasure Hunt: Supporting Evidence-Based Practice @ Your Institution." A UCLA venue and date for the event were determined; the event will take place on March 2, 2012, at the new conference center at the UCLA Charles Young Research Library. Connie Schardt agreed to be the primary presenter. Cheryl Bartel, former UCLA librarian and current School Nurse at Lake Elsinore (CA) Unified School District, and Robert Johnson, Clinical Services Librarian from USC Norris Medical Library, also agreed to participate as speakers. A survey was conducted in all the regional MLA chapters to determine the potential number of attendees, giving an initial estimate of 45-50 people.

### ASSESSMENT AND EVALUATION ACTIVITIES/DATA:

Alan Carr attended the webinar "Return on Investment in a Tough Economy – Defining the Value of the Academic Library," sponsored by the Library Leadership & Management Association's (LLAMA) Measurement, Assessment, and Evaluation Section on September 14.

Alan Carr attended the Evaluation Liaisons teleconference on September 27.

Staff from PSR continued testing the Online Contract Reporting (OCR) application and giving feedback to NLM.

## OUTREACH

TABLE 1: ALL NEWLY FUNDED AWARDS AND PROJECTS:

Title	Lead Organization	City/State
EOA 2011-2012: Digital Empowerment for Diabetic Patients	San Francisco General Hospital, UCSF/Barnett Briggs Medical Library	San Francisco, CA
EOA 2011-2012: Healthy Teens	Huntington Memorial Hospital, Health Sciences Library	Pasadena, CA
EOA 2011-2012: Diabetes Information Outreach to the Latino/Hispanic Population of Pomona	Western University of Health Sciences, Harriet K. and Philip Pumerantz Library	Pomona, CA

## UPDATE OF ONGOING MAJOR PROJECTS (FUNDED AT $\geq$ \$15,000):

### COA 2011-2012: Arizona Outreach

During the August through October 2011 quarter, the Arizona Health Sciences Library (AHSL) focused on its projects with e-Promotoras, Yoeme Youth Conference, Frontera Collaboration, and Outreach Connections Native Health. Participation in various exhibits and instructional opportunities led to new contacts, which either were followed up on or will be in the next quarter. AHSL staff are partnering with Knowledge River and University of Arizona School of Information Resources & Library Science graduate students to work with a Primary Care Workgroup and Outreach Connections Native Health project. During this quarter AHSL completed eleven training sessions as part of the e-Promotoras project and Frontera Collaboration. In addition, AHSL exhibited at six conferences; including the Adult Services Summit, People of Color Festival, Hopefest, VIDA Conference, and Refugee Health Fair. In addition to the exhibits, a representative attended the Arizona Refugee Resettlement Conference on September 7-8 in Tucson, AZ.

TABLE 2: PRESENTATIONS AND TRAINING PROVIDED BY RML STAFF:

Activity Name	County / State	Estimated # of Participants	Activity Conducted Remotely (Y/N)
Food, Fitness and Fun Day Presentation	Los Angeles	58	Y
PubMed Rediscovered Workshop	Phoenix	30	N
HUD Neighborhood Networks Training	Los Angeles	3	Y

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Midday at the Oasis - A Shelfless Act: E-Books and Medical Libraries	Los Angeles	44	Y
DOCLINE Serial Holdings Training	Los Angeles	1	Y
LinkOut Session with AZHIN Members	Los Angeles	7	Y
Technology Boot Camp	Los Angeles	5	N
DOCLINE Serial Holdings Training	Los Angeles	1	Y
Midday at the Oasis - Research Data and Reference in Biomedical Libraries	Los Angeles	51	Y
MedlinePlus Connect and Web Services Demo	Los Angeles	7	N
Fit to a T Presentation	Los Angeles	41	N
Is That a Tricorder in Your Pocket? Mobile Apps Presentation	Carson City, NV	9	N
Making PubMed Work for You Workshop	Fresno	10	N
DOCLINE Serial Holdings Training	Los Angeles	5	Y
MedlinePlus & More Workshop	Visalia	9	N
PubMed Update Workshop	Visalia	9	N
PubMed Update Workshop	Visalia	10	N
PubMed Rediscovered Workshop	Visalia	5	N
UCLA Social Workers Planning Meeting	Los Angeles	5	N
Use It With Ease. It's Patient Safety! Presentation	Los Angeles	22	N

MedlinePlus: An In-depth Look Workshop	Pacific Grove, CA	45	N
Midday at the Oasis - Going Mobile, Staying Social	Los Angeles	28	Y
Technology and Health 2.0 - Infopeople Webinar	Los Angeles	63	Y
Train the Trainer: PubMed	Los Angeles	2	N

#### INFORMATION TECHNOLOGY AND TRANSFER:

In October 2011, Lori Tagawa contacted the UCLA Clinical and Translational Science Institute (CTSI) Community Engagement and Research Program (CERP) leaders Arleen F. Brown, MD, PhD and Keith Norris, MD. CERP expressed interest in future collaborations with the NN/LM PSR and arranged training with CERP leaders and its community partners in November 2011.

Two meetings were held with the librarian and cardiac ICU staff of the Kaiser Permanente Los Angeles Medical Center regarding MedlinePlus Connect. During these meetings, Kelli Ham provided in-depth instructional sessions on the use of MedlinePlus. These meetings were held on August 4 and September 27.

#### OTHER STAFF ACTIVITIES

TABLE 3. CLASSES, PUBLICATIONS AND RESOURCES DEVELOPED BY RML STAFF

Title	Medium	Submitted to MLA Educational Clearinghouse (Y/N)
“Librarians are True Doctors” Reflections on the Arizona Adult Services Summit	Newsletter article	N
Stephen Kiyoi to Begin Second Year NLM Associate Fellowship at PSRML	Newsletter article	N
PSRML Program Overview for 2011/2012	Newsletter article	N
National Preparedness Month 2011: A Time to Remember. A Time to Prepare.	Newsletter article	N
Save the Date! MLGSCA Symposium “Information Treasure Hunt: Supporting Evidence-Based Practice @ Your Institution”	Newsletter article	N

“Fleeing to a Foreign Country:” A Reflection on the Arizona Refugee Resettlement Conference	Newsletter article	N
PubMed Training Changes	Newsletter article	N
National Medical Librarians Month 2011	Newsletter article	N
DOCLINE 4.7 Released With New Medical Serials Print Preservation Program Feature!	Newsletter article	N
Kaiser Permanente West Los Angeles Library Celebrates National Medical Librarians Month!	Newsletter article	N
Contribute to PSR Outreach Connections!	Newsletter article	N
2011 AIDS Community Information Outreach Projects Announced	Newsletter article	N
NLM Recruiting for 2012-2013 Associate Fellowship Program	Newsletter article	N
NLM Honors Winners and Honorable Mentions of the “Show Off Your Apps” Software Development Challenge	Newsletter article	N

**BRIEF NARRATIVE OF OTHER NOTABLE STAFF ACTIVITIES ARRANGED CHRONOLOGICALLY, 1-2 SENTENCES PER ITEM:**

8/1: Lori Tagawa became the instructor for three Moodle courses (Web 2.0 Basics - Blogs & Wikis, Social Networking, and Managing Information Overload). The previous instructors, Alison Aldrich of the Pacific Northwest Region and Rebecca Brown of MidContinental Region, left the courses due to staffing changes. The courses are currently under review and will be updated and released in 2012.

8/10: Kay Deeney participated in the rehearsal for the new NTC PubMed for Trainers course.

8/12: The RML published the updated Spanish version of the MedlinePlus trifold brochure. The brochure was a collaborative effort with network members Yamila El-Khayat of the University of Arizona, Arizona Health Sciences Library; Dr. Martin Olivares of El Centro De Ayuda, Los Angeles; and Melina Duenas Perez of NN/LM PSR.

8/12: Lori Tagawa met with Samuel Toba of Military Partners and Families Coalition to discuss a possible collaborative exhibit at the OutServe Summit for LGBT service members in Las Vegas, NV during October 2011. Due to scheduling conflicts, it could not be arranged. Local training with station libraries in San Diego, CA and local PFLAG (Parents, Friends and Friends of Lesbians and Gays) chapter is tentatively scheduled for next quarter.

9/9-9/10: As a new member of the Adult Congenital Heart Association (ACHA) Board of Directors, Kay Deeney attended the ACHA Board Retreat in Philadelphia, Pennsylvania to work on strategic plans for the next three years. She was also appointed to the Research and Board Development Committees of the Board.

9/10: In collaboration with the Student National Medical Association at the UCLA David Geffen School of Medicine, Lori Tagawa and John Feng (UCLA) provided health education materials on MedlinePlus at the 7th Annual UCLA Synergy Health Fair. The health fair provided free medical services and free school supplies to the underserved community in South Los Angeles (Watts), CA.

9/13: All RML staff participated in a Technology Boot Camp, a day-long session for retired health sciences library leaders.

9/30: Kay Deeney was elected Chair-Elect of the Librarians Association of the University of California - Los Angeles.

9/30: Several RML staff members attended the fall program and business meeting of the Medical Library Group of Southern California and Arizona (MLGSCA). Through a distance learning environment, Jerry Perry presented *The Librarian as a Professional, or How I Learned to Stop Worrying and Love Complexity* for 3 MLA continuing education credits. Kay Deeney as the co-chair of the Programs Committee of MLGSCA was instrumental in the planning of the event.

10/1: Lori Tagawa, Jade Albuero (UCLA), and Lessa Kanani'opua Pelayo-Lozada (Redondo Beach Public Library and Palos Verdes Library District) submitted a panel presentation proposal entitled "Beyond the Mainland: Serving Native Hawaiians and Pacific Islanders" for the 2012 Joint Conference of Librarians of Color (JCLC) in Kansas City, Missouri, in September 2012. Acceptance notifications will be sent in December 2011.

10/12: Kelli Ham began discussions with researchers from UC Davis, to provide advisory services related to an eHealth curriculum associated with an ARRA-funded Broadband grant.

10/13: Stephen Kiyoi met with the Clinical Social Work department at Ronald Reagan UCLA Medical Center to discuss information needs and training opportunities. Stephen will create a LibGuide and develop training with library school intern, Victoria Burchfield. A training session has been planned for early February 2012.

10/18: In recognition of National Medical Librarians Month, Kaiser Permanente West Los Angeles Medical Center Library sponsored the NLM traveling exhibit, "Life and Limb: The Toll of the American Civil War" from 10/3 through 11/12. On 10/18 the library hosted an Open House to promote the exhibit to hospital staff and the greater community. All RML staff attended the Open House and viewed the exhibit.

10/24: Lori Tagawa attended The Wall Las Memorias' 5th Annual Conference on Latinos, Faith, Culture, HIV, and Mental Health in Los Angeles, CA. The Wall Las Memorias is a past recipient of an AIDS Community Information Outreach Project Award. Attendees included health professionals and HIV/AIDS counselors who expressed interest in training. Outreach contacts were established for activities in future quarters.

10/24 – 10/30: Stephen Kiyoi attended the annual conference of the Council for Social Work Education, held in Atlanta, Georgia. His attendance was funded through the National Library of Medicine, Specialized Information Services, in conjunction with his project with Laura Bartlett to outreach and network with social workers nationwide.

Throughout the quarter, Kelli Ham participated in ongoing meetings and work related to the Staff Wiki Outreach page reorganization.