

## Quarterly Report, Contract Period 2011-2016

Year 1 Quarter 2

August 2011 – October 2011

### **A. EXECUTIVE SUMMARY**

**Personnel:** Alison Aldrich resigned her position as Public Health Outreach Coordinator to accept a position as Clinical Informationist at the Ohio State University Medical Center in Columbus. A notice of vacancy was advertised widely for the PNR Regional Technology Coordinator. This position will support librarians and information professionals in the Pacific Northwest Region with training and other opportunities to help them engage more fully in Health IT and emerging technologies. In advance of her appointment start date, Tania Bardyn attended the annual meeting of the Pacific NW Chapter of the Medical Library Association (PNC/MLA), and was introduced to the membership.

**Member Services:** Pat Devine developed and launched a network member audit to ensure updated information in the Member Directory. At the PNC/MLA conference, Cathy Burroughs provided an RML update and staff exhibited about Mobile Technology. For the NLM Update, Nikki Dettmar coordinated onsite support for a remote presentation by Sheldon Kotzin (stepping in for Martha Fishel). Despite testing and hotel AV support, Internet connectivity and phone connections were not 100% reliable during the update. On September 15 and 16, the National Training Center conducted PubMed and Toxnet training at the University of Washington Health Sciences Library.

**Access to Resources:** Pat Devine offered consultation and individual instruction to 11 Network libraries about DOCLINE, LinkOut, SERHOLD and Loansome Doc.

**Outreach and Collaboration:** PNR staff exhibited and gave invited presentations at 2 national and 10 state or regional meetings. Cathy Burroughs and staff worked with the National Library of Medicine and the University of Washington Libraries to host an opening ceremony for the Healing Totem after its journey from Bellingham, Washington, where it was created by Lummi Indian Master Carver Jewell James. The celebration was held at the Seattle Center International Pavillion, and there were approximately 85 guests, including representatives from elected officials and media coverage. Betsy Wilson, Dean of University Libraries and Interim Director, NN/LM PNR, gave a welcome address. Staff also helped NLM coordinate blessings at the Lummi Nation and Flathead Reservation. Gail Kouame conducted a series of successful trainings for rural libraries in the Washington State Library system. She is invited to do another series for WLA in early 2012 about seniors and health literacy. Alison was again invited to teach at the Northwest Center for Public Health Practice Summer Institute, reaching public health educators from around the region.

**Funding:** PNR funded 13 new awards, MOUs and subcontracts.

## **B. NETWORK INFRASTRUCTURE**

### **Regional Advisory Committee activities:**

Tania Bardyn, when attending the PNC/MLA meeting in October, met with librarians slated to serve on the 2011-2016 PNR Regional Advisory Council. Planning with PNR staff about the RAC meeting, which is scheduled for April 2012, was deferred until after her official start date as Director.

### **Evidence Based Health:**

On the October RML Rendezvous webcast, PNR featured presenters Lone Auston (NICHSR) and Rose Relevo (OHSU) regarding Comparative Effectiveness Research (CER) and PubMed Health. PNR promoted and funded professional development awards for network member attendance at the UW ITHS Comparative Effectiveness Research Boot Camp. PNR funded 4 site locations to host the Medical Library Association webcast 'Connecting e-Science and Team Science' webcast in November. In her capacity on the Consumer Engagement Team, Ms. Kouame has been advising the Puget Sound Health Alliance on their "Own Your Health" campaign – an initiative using employers and employer health benefits offices as conduits to getting information to employees about different aspects of improving health outcomes. The first area of focus was on the importance of choosing a primary care provider. Ms. Kouame also provided information to NNO about the Own Your Health Campaign in response to a request for information for NLM's Board of Regents about work with employee benefits programs. MedlinePlus is linked from the Own Your Health web pages as a trusted health information resource. At the PNC/MLA meeting, Nikki Dettmar presented a STAT talk about what Twitter hashtags are, and encouraged people to use NLM resources such as MedlinePlus and PubMed links which shorten to a usa.gov to convey quality and authoritative information.

### **Assessment and evaluation activities/data:**

We are in the process of completing several drafts and administering the 2011 Affiliate Network Member Questionnaire to assess these Network members' needs. Pat Devine recruited network member participants for 2 focus groups to assess the usefulness of our website. Cindy Olney facilitated the discussions with both groups, plus a session with PNR staff. Pat Devine compiled the results for all groups, which were completed by early September.

## **C. OUTREACH**

**TABLE 1. All newly funded awards and projects (All projects should be entered into the Outreach Projects Database)**

<b>Title</b>	<b>Lead Organization</b>	<b>City/State</b>
MOU for Promoting Emerging Roles of Medical Librarians	Oregon Health & Science University	Portland, OR
MOU for Oregon Outreach	Oregon Health & Science	Portland, OR

	University	
Subcontract: Outreach in the Last Frontier	University of Alaska	Anchorage, AK
Subcontract: Health Literacy Research	Center for Health Literacy Promotion	Seattle, WA
Community Preparedness Day and Disaster Kit	Homer Public Library	Home, AK
Technology Improvement: Tablet Mania: A Multipurpose Mobile Device Strategy	University of Washington	Seattle, WA
Subcontract: Modeling Outreach to Under-Connected Health Organizations in Oregon	Oregon Health & Science University	Portland, OR
Medical Library Pilot Project: OCCAM (Online Clinical Care Algorithms and Messages)	University of Washington	Seattle, WA
MOU for Promotion, Training and Collaboration	Montana State University-Bozeman	Bozeman, MT
Technology Improvement: Online Hispanic Health Information Outreach	Family Resource Center/Autism Resource Center	Pasco, WA
Technology Improvement: Initiating Odyssey Interlibrary Loan Delivery	Washington State University Spokane Riverpoint Campus Library	Spokane, WA
Express Outreach: Improving Health Literacy and Personal Health Management of Inmates	Gallatin County Detention Center	Bozeman, MT
Exhibit: Oregon Rural Health Conference	Oregon Health & Science University	Portland, OR

**Update of ongoing major projects (funded at \$15,000 or more)**

Express Outreach Award: “Improving Health Literacy and Personal Health Management of Inmates”, Gallatin County Detention Center. Gail Kouame did a site visit at the Gallatin County Detention Center on 11/4, and also met with Project Leads to discuss planned train-the-trainer sessions. She developed a list of 12 modules that will be offered to inmates by Montana State University nursing students. Train-the-trainer sessions are scheduled for January 12-13, 2012 and will be presented by Gail Kouame.

Subcontract: “Last Frontier”, University of Alaska Anchorage.

The period of performance for this subcontract was proposed and approved as September 1. However, the subcontract documentation was not signed by UAA until mid-October, despite reminders from the UW Office of Sponsored Programs and the

PNR staff. This 6-week delay in getting an executed subcontract hindered the Alaska Medical Library from hiring the part-time librarian for the project, until early November.

**TABLE 2. Presentations and training provided by RML staff (All presentations should be entered into the OARF System).**

Activity Name	County/State	Estimated # of participants	Conducted Remotely?
Evidence-Based Public Health	King/WA	9	N
Evidence-Based Public Health: Finding and Appraising Relevant Resources	Yellowstone/MT	19	N
Health Issues in the Headlines	Spokane/WA	8	N
Health issues in the Headlines	King/WA	16	N
Health Issues in the Headlines	King/WA	9	N
Health Issues in the Headlines	Saginaw/MI	12	N
The Healthy Librarian: Cultivating Wellness in the Workplace	Ada/ID	35	N
Native American Digital Storytelling Project: Consumer Health training	Yellowstone/MT	13	N
Caring for the Mind (Moodle course)	King/WA	26	Y
Making Connections EHRs & Librarians (Moodle course)	King/WA	25	Y
Go to the Web and Say Ahh! (Timberland Regional training)	Thurston/WA	31	N
DOCLINE for Non-Medical Libraries – A Valuable Contribution?	Multnomah/OR	35	N
PubMed Pearls: Making PubMed Work for You	Kittitas/WA	100	N
Rx for Health Information Literacy	King/WA	40	N
Use of Twitter hashtags in health information outreach	Ada/ID	75	N
RML Update	Ada/ID	75	N

### Information Technology and Transfer

In the Making Connections Moodle course, students are taught about elements within EHRs, how RECs and other programs resulted from HITECH funding and how to locate them for their regions, and both what MedlinePlus Connect is and promoting M+ Connect as a way for medical librarians to be actively involved in EHRs at their institutions.

### D. OTHER STAFF ACTIVITIES

**TABLE 3. Publications and resources developed by RML staff**

Title	Medium	Submitted to MLA Clearinghouse? Y/N
Editor, Consumer Connections, (CAPHIS newsletter, MLA section) ISSN 1535-7821 Vol. 27 No. 2 & 3 2011	Electronic newsletter	N

**Brief narrative of other notable staff activities arranged chronologically, 1-2 sentences per item**

Date	Person + Activity
08/12, 08/25	G. Kouame participated in a call re: MLA's Disaster Information Specialization
08/16-08/17	G. Kouame helped staff exhibit at the REFORMA conference in Denver, CO with MCR staff
08/19	G. Kouame participated in a call regarding reorganizing the "Outreach" page on the NN/LM Staff Wiki
08/29	G, Kouame participated in planning call re: events for NLM's Healing Totem Journey
08/3-08/5	G. Kouame staffed exhibit at the Pacific Northwest Library Association conference in Spokane, WA
09/06-09/08	A. Aldrich staffed an exhibit booth at the National Association of Local Boards of Health annual conference in Coeur d'Alene, Idaho
09/09	A. Aldrich conducted a site visit to Kootenai Medical Center Library in Coeur d'Alene, Idaho
09/12	G. Kouame participated in the blessing ceremony at Lummi Nation for NLM's Healing Totem
09/12	C. Burroughs and G. Kouame participated in the blessing ceremony at Lummi Nation for NLM's Healing Totem
09/13	G. Kouame participated in the blessing ceremony at Seattle Center for NLM's Healing Totem
09/13	C. Burroughs and staff hosted the blessing ceremony at Seattle Center for NLM's Healing Totem
09/13-09/14	A. Aldrich staffed an exhibit booth at the Montana Environmental Health Association/Montana Public Health Association annual conference
09/15-09/16	P. Devine attended the NW Interlibrary Loan and Resource Sharing Conference
09/21-09/23	G. Kouame assisted with staffing exhibit and participated at the Michigan Health Sciences Library Association conference in

	Frankenmuth, MI
09/24	G. Kouame participated in the blessing ceremony for NLM's Healing Totem in Chicago, IL
09/27	G. Kouame participated in the NN/LM Evaluation teleconference and presented about regional Community Day projects
10/12-10/24	P. Devine exhibited at the Washington Academy of Physician Assistants Fall Conference
10/17	N. Dettmar presented a STAT talk about the use of Twitter hashtags in health information outreach at PNC/MLA in Boise
10/20	N. Dettmar posted from @nnlmpnr on #healthlit Twitter hashtag chat
10/23-10/25	Staff exhibited at the NW Regional Primary Care Association Fall Conference
10/31	C. Burroughs chaired the Search Advisory Committee for the Regional Technology Coordinator position in the NN/LM PNR. G. Kouame was appointed to this committee from the RML.
10/5 – 10/7	G. Kouame staffed exhibit at the Idaho Library Association conference in Boise, ID
ongoing	A. Aldrich served on the papers/posters committee for the Pacific Northwest Chapter Medical Library Association 2011 meeting
Ongoing	N. Dettmar continued serving on the MLA Technology Advisory Board
Ongoing	N. Dettmar continued serving as Co-Chair, Local Arrangements Committee, MLA '12 Seattle
Ongoing	N. Dettmar consulted with B. Nicholson/NNO and the NIH help desk about substantial Adobe Connect Federated account access problems