

Quarterly Report, Contract Period 2011-2016

Year 1 Quarter 1
May 2011 – July 2011

A. EXECUTIVE SUMMARY

Personnel: In the first quarter of the new contract, Tania Bardyn, MLS, AHIP, was co-appointed Director, National Network of Libraries of Medicine, Pacific Northwest Region; Director, UW Health Sciences Library; and Associate Dean of University Libraries, effective November 7, 2011. The state wide hiring freeze mandated by House Bill 2921 expired on June 30, 2011, but UW Provost authorization was still required for hiring new positions. By the end of July, the Provost approved a staffing plan for several new Librarian positions, including the PNR Regional Technology Coordinator, and Cathy Burroughs initiated the recruitment process for this position. Meanwhile, two PNR staff assumed new titles and responsibilities. As Network Outreach Coordinator, Pat Devine will coordinate the NN/LM PNR membership program; provide Network libraries support about NLM systems (e.g. DOCLINE and LinkOut); and lead outreach to physician assistants and allied health practitioners via state and regional associations or organizations. As Public Health Outreach Coordinator, Alison Aldrich will develop and implement outreach programs to increase the effective use of biomedical information resources by health professionals in the NN/LM PNR, with a specific emphasis on the public health workforce.

Access to Resources: Pat Devine offered consultation and individual instruction to 11 Network libraries about DOCLINE, LinkOut, SERHOLD and Loansome Doc.

Outreach and Collaboration: PNR staff exhibited and gave invited presentations at 3 national and 3 regional meetings. Via site visits, phone calls, and meetings, staff initiated contacts and/or reconnected with state or regional partner associations, including the UW Center for Public Health Nutrition, the Northwest Rural Primary Care Association, the Northwest Center for Public Health Practice, and the Washington State Library. Pat Devine's proposed presentation on health literacy was accepted for the Fall Conference of the Northwest Regional Primary Care Association and Gail Kouame was invited to conduct workshops for 5 rural public library systems in Washington. Staff worked collaboratively with network members on different types of committees for the upcoming 2011 Pacific Northwest Chapter of the Medical Library Association conference; and the 2012 Medical Library Association conference, slated for Seattle. Staff worked with leadership at the National Library of Medicine, the University of Washington Libraries and the Native American Land Conservancy to develop plans for a celebration of the Healing Totem, slated for September.

B. NETWORK INFRASTRUCTURE

Regional Advisory Committee activities:

To prepare for a meeting of the Regional Advisory Council (RAC), slated for Quarter 4, staff discussed plans for the PNR Network assessment. Results from the assessment will inform discussions by newly named RAC subcommittees, which are health literacy/community engagement; evidence-based health information practice; and access to data, scholarly record and research.

Evidence Based Health:

Alison Aldrich’s article was published in the May 2011 MLA News, about medical apps for the Android. Alison also initiated contact with the UW ITHS Boot Camp planners, to suggest opening up the Fall Comparative Effectiveness Research Boot Camp to PNR network librarians.

Assessment and evaluation activities/data:

The 2011-2016 regional services plan will be refined by a planned assessment in the Base Year. Nikki Dettmar worked with Cathy Burroughs and other staff on a first draft of the Affiliate Network Member questionnaire. Pat Devine and Cathy Burroughs developed plans to assess the usefulness of nlm.gov/pnr and identify possible improvements to make when content is migrated to Drupal.

C. OUTREACH

TABLE 1. All newly funded awards and projects (All projects should be entered into the Outreach Projects Database)

Title	Lead Organization	City/State
Exhibit: Spring into Health	Eritrean Kidisti Sellassie Orthodox Church	Seattle, WA
Professional Development Award	Virginia Mason Medical Center	Seattle, WA
Professional Development Award	Seattle Cancer Care Alliance	Seattle, WA
Professional Development Award	Oregon Health & Science University	Portland, OR
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Professional Development Award	University of Washington	Seattle, WA
Professional Development Award	University of Washington	Seattle, WA
Professional Development Award	Washington State Coalition for Language Access	Seattle, WA

Update of ongoing major projects (funded at \$15,000 or more) No awards

TABLE 2. Presentations and training provided by RML staff (All presentations should be entered into the OARF System).

Activity Name	County/State	Estimated # of participants	Conducted Remotely?
Can I Wash My Fruit With Comet?	Gallatin/MT	39	No
Health Issues in the Headlines	Pierce/WA	5	No
Health Issues in the Headlines	Clark/WA	8	No
Health Issues in the Headlines	Clark/WA	5	No
Health Issues in the Headlines	Thurston/WA	9	No
Health Issues in the Headlines	Thurston/WA	6	No
Caring for the Mind (Moodle class)	King/WA	18	Yes
RML Update – Oregon Health Sciences Library Association	Marion/OR	14	No
PubMed Pearls: Making the new PubMed work for you – American Academy of Physician Assistants	Clark/NV	100	No
PNR Contract Update	King/WA	13	Yes

Information Technology and Transfer

Cathy Burroughs and Gail Kouame met with a tribal delegation from Fort Peck, MT – a target audience for the tribal CORT of UW’s CTSA community -- to discuss possible collaboration and participation in some of their activities. Nikki Dettmar initiated plans for coordinating a 3-part webcast series on Meaningful Use, EHRs, and MedlinePlus Connect, slated for Q4. Cathy Burroughs met with staff at the Northwest Center for Public Health Practice to discuss overlapping interests in helping rural health organizations adopt EHRs and link to knowledge-based resources through MedlinePlus Connect. In July 2011, our *RML Rendezvous* webcast presented by Cathy Burroughs included discussion of our new contract focus in the areas of Information Technology and Transfer.

D. OTHER STAFF ACTIVITIES

TABLE 3. Publications and resources developed by RML staff

Title	Medium	Submitted to MLA Clearinghouse? Y/N
Editor, <i>Consumer Connections</i> , (CAPHIS newsletter, MLA section) ISSN 1535-7821 Vol. 27 No. 1 2011	Electronic newsletter	N
Just Talking About it Helps! Rethinking Information Advocacy to Decrease Health Disparities and Promote Health Equity – Medical Library Association, Minneapolis, MN	Poster	N
Improving Health Information Literacy by Enhancing Collaboration Between Physician Assistants and Medical Librarians - American Academy of Physician Assistants Annual Conference, Las Vegas, NV	Poster	N
What About Android: Medical Apps to Consider. <i>MLA News</i> , May 2011	Electronic newsletter	N

Brief narrative of other notable staff activities arranged chronologically, 1-2 sentences per item

Date	Person + Activity
Ongoing	P. Devine served as the Exhibits Chair for the PNC/MLA Fall Meeting and attended planning sessions.
Ongoing	N. Dettmar continued serving on the MLA Technology Advisory Board
Ongoing	N. Dettmar continued serving as Co-Chair, Local Arrangements Committee, MLA '12 Seattle
Ongoing	N. Dettmar continued development of Affiliate Network Member questionnaire

Ongoing	A. Aldrich served on the papers/posters committee for the Pacific Northwest Chapter Medical Library Association 2011 meeting.
05/01 – 05/02	A. Aldrich and N. Dettmar staffed an exhibit at the Association of Clinical Research Professionals national conference.
05/10, 05/24, 05/27	RML staff participated in group interviews of candidates Director of UW Health Sciences Library
05/11 – 05/31	A. Aldrich served on the search committee to select a new NN/LM PNR Director and Director of the University of Washington Health Sciences Library.
05/11,06/08, 07/13	G. Kouame participated in meetings of the Consumer Engagement Team of the Puget Sound Health Alliance
05/13	RML staff participated in the RML Directors' Meeting
05/14	G. Kouame took the MLA CE course: "Forging a Path for Translational Science Support at Your Institution: A Roadmap for Success"
05/16	P. Devine facilitated roundtable discussion at MLA "Social Networking for Hospital Libraries."
05/25	C. Burroughs hosted an onsite meeting with Kathy Cravedi and Kurt Russo to begin planning the Healing Totem Pole celebrations in the PNR
06/09	C. Burroughs presented an overview of the NN/LM PNR 2011-2016 contract for the UW Libraries Council
06/09	C. Burroughs met with Sandra Smith from Center for Health Literacy Promotion about health literacy research interests
06/12 – 06/14	A. Aldrich assisted NICHSR staff with an exhibit at the Academy Health national conference in Seattle, WA
06/13	C. Burroughs presented on RML Rendezvous "NN/LM PNR New Contract Update"
06/13, 06/29	C. Burroughs met with Northwest Center for Public Health Practice (Eva McGinnis and Steve Seeley) about partnership possibilities
06/14	RML staff held a webconference meeting with Sharon Dennis, Assistant Director of the National Training Center
06/14	G. Kouame attended the Hot Topics in Practice session: "When Good Information Isn't Enough"
06/15	G. Kouame gave a presentation at Develop U for UW Libraries about family history research
07/08,0 7/13	C. Burroughs, G. Kouame and P. Devine participated in planning calls for NLM's Healing Totem events
07/15	C. Burroughs and A. Aldrich paid a site visit to the UW Center for Public Health Nutrition, to discuss plans for public health outreach and possible opportunities for partnership
07/19	C. Burroughs hosted an RML visit by Joyce Backus from NLM
07/19	G. Kouame participated in phone conference for the NN/LM Exhibit Design Working Group
07/21	A. Aldrich conducted a site visit to the library at Providence Willamette Falls Medical Center, Oregon

07/22	Aldrich provided the RML update at the Oregon Health Sciences Librarians Association meeting in Silver Falls, OR
07/23	C. Burroughs met with NLM for a post award webconference
07/28	N. Dettmar posted from @nnImpnr on #healthlit Twitter chat to promote NLM and other health literacy resources.