

Region: PNR  
Period Covered: May 1, 2011- April 30, 2012  
Contractor Name: University of Washington  
Date Submitted: July 27, 2012

## EXECUTIVE SUMMARY

### **Personnel:**

Tania Bardyn, MLS, AHIP, was co-appointed Director, National Network of Libraries of Medicine, Pacific Northwest Region; Director, UW Health Sciences Library; and Associate Dean of University Libraries, effective November 7, 2011. Patricia Devine assumed a new title as Network Outreach Coordinator, to coordinate the NN/LM PNR membership program; provide Network libraries support about NLM systems (e.g. DOCLINE and LinkOut); and lead outreach to health professions and allied health practitioners via state and regional associations or organizations. Alison Aldrich resigned as Public Health Outreach Coordinator in the 2nd quarter, and Ann Madhavan, MLS, was appointed in a temporary part-time Public Health Specialist position effective January 3, 2012. In the 3rd quarter, Mahria Lebow, MLS, was appointed PNR Regional Technology Coordinator, effective May 7, 2012. Sarah Caldwell, a University of Washington iSchool student, completed a Directed Field Work experience in the RML during Spring Quarter.

### **Advocacy and Collaboration:**

PNR presented posters and talks at a variety of national and regional conferences for medical and public librarians, Federally Qualified Health Centers, the public health workforce, physician assistants, and aging services professionals, to name a few of the groups.

Cathy Burroughs worked with leadership at the National Library of Medicine, the University of Washington Libraries and the Native American Land Conservancy to host a celebration of the Healing Totem, launching a series of totem blessings in cities and tribal communities nationwide. The celebration was held at the Seattle Center International Pavilion in September, and the approximately 85 guests included representatives from the offices of elected officials and the media.

Via site visits, phone calls, and meetings, PNR staff initiated contacts and/or reconnected with state or regional partner associations, including the Puget Sound Health Alliance, UW Center for Public Health Nutrition, the Northwest Rural Primary Care Association, the Northwest Center for Public Health Practice, the Washington State Library, and the Northwest Parish Nurses Ministries. In her capacity on the Consumer Engagement Team, Gail Kouame advises the Puget Sound Health Alliance on their "Own Your Health" campaign – an initiative using employers and employer health benefits offices as conduits to getting information to employees about different aspects of improving health outcomes.

PNR sponsored an eScience workshop on April 17, with a half day presentation by Dr. Jian Qin (Associate Professor, School of Information Studies, Syracuse University). More than 50 librarians participated, including members of the RAC and other network members, in addition to librarians in the UW Libraries system.

PNR staff served as chairs or members of committees for the 2011 Pacific Northwest Chapter of the Medical Library Association conference in Boise, Idaho, and the 2012 Medical Library Association conference in Seattle, WA. A new Health Disparities Special Interest Group, convened by Patricia Devine, was approved by the MLA Section Council.

**Funding:**

PNR staff solicited, reviewed, administered, and funded a total of 51 subcontracts, awards, and MOUs during the Base Year. New types of funding developed by PNR included: Medical Library Pilot Project, Modeling Outreach to Under-Connected Health Organizations, and Disaster Health Information Outreach (modeled after NLM's Disaster Health Information Outreach and Collaboration Projects). Here are a few examples of the work being accomplished through these funding mechanisms. Through a major subcontract, Alaska Medical Library at University of Alaska Anchorage is providing provide information outreach services to the health professional workforce across the state, especially in frontier and rural areas of Alaska. Montana State University –Bozeman signed an MOU for promotion, training and collaboration to increase access to health information access in the public health workforce and through public libraries, tribal libraries and K-12 stakeholders in Montana. Oregon Health & Science University (OHSU) carried out activities under an MOU for statewide outreach to Oregon. Also, OHSU began planning an Emerging Roles Forum that will be held in conjunction with the PNC/MLA Education conference, slated for Option Year 1. This forum is sponsored an MOU with OHSU, that was designed by PNR to encourage and advocate emerging and non-traditional roles of information professionals and librarians. Through a subcontract with OHSU, the library is conducting outreach to under-connected communities in Oregon, in partnership with the O-Health Information Technology Extension Center (O-HITEC) and the Health IT training programs at Oregon community colleges, to increase awareness and use of MedlinePlus Connect in EHRs.

**Assessment:**

The 2012 PNC/MLA and NN/LM PNR Professional Development Survey was launched to assess distance learning and professional development interests of regional medical librarians, with select results provided for RAC information. The 2012 Full Network Member Questionnaire was administered in February. In combination with results from the 2011 Affiliate Network Member Questionnaire, administered in September, highlights of select results were provided to inform RAC members of Network member information and needs. Nikki Dettmar and Susan Barnes of OERC co-taught Planning Outcomes-Based Outreach Programs via three Adobe Connect webcasts for MLA CE credit in March. The class is based primarily on the resources within the second of the 3 OERC Evaluation booklet series.

**Regional Advisory Committee:**

A total of 28 network members accepted invitations to serve on the 2011-2016 Regional Advisory Council (RAC). The first full day meeting of the RAC was held on April 16 in Seattle, with goals to orient advisors about current initiatives of the NN/LM contract, to discuss priority needs and concerns of network members in the PNR, and to have focused discussions via RAC subcommittee breakout groups. The subcommittees discussed the

following topics (one topic per subcommittee): Health Literacy/Community Engagement; Evidence-based Health Information Practice; and Access to Data, Scholarly Record, and Research. RAC advisors were recruited to chair each of the RAC subcommittees, and their first task was to lead their subcommittee’s breakout group on April 16, and submit a followup summary report. Each chair will also serve on the RAC Coordinating Committee to assist in planning future RAC meetings, and to help evaluate the RAC's effectiveness toward the end of its 5-year term.

**NETWORK INFRASTRUCTURE**

**Table 1: Annual infrastructure data**

	Current Year	Previous Year
Network members – full	131	134
Network members – affiliate	236	225

**MedPrint - Medical Serials Print Preservation Program:**

MedPrint was promoted to all Resource Libraries, and 4 institutions in the PNR agreed to participate, including the UW Health Sciences Library, Oregon Health & Science University, Washington State University – Pullman, and the University of Alaska Anchorage. The combined participation of these institutions covers 219 titles, or 84.6% of the list.

**Regional Emergency Preparedness and Response Plan:**

PNR staff attended a half-day NN/LM Earthquake Summit on April 6 at the University of California, San Francisco, Library and Center for Knowledge Management. The event was organized by Dan Wilson, Coordinator for the NN/LM National Emergency Preparedness & Response Initiative. PNR coordinated the invitation and travel for one of the speakers, Monica Gowan, PhD Candidate, University of Canterbury, Christchurch, New Zealand. PNR invited Dan Wilson to organize a similar summit meeting in the Pacific Northwest in Option Year 1 that will be sponsored by the PNR through a regional symposium award to WSU-Spokane.

**E-licensing:**

PNR staff participated in the PNC/MLA Group Purchasing Committee until it was put on hiatus at the Fall 2011 PNC/MLA annual meeting. PNR will explore other options, starting with contacting the director of the Statewide California Electronic Library Consortium, to discuss best practices.

**Identifying unique and historical collections:**

**Cross-regional collaborative efforts:**

Cathy Burroughs was appointed chair of the MedlinePlus Connect Task Force, and Nikki Dettmar was appointed as the PNR representative. Gail Kouame and Mahria Lebow were appointed to the ClinicalTrials.gov Results Task Force. Patricia Devine was appointed to the Community Colleges Outreach Task Force.

Gail Kouame served on the planning committee for the MCR Wyoming Symposium, slated for Option Y1. Cathy Burroughs worked with Claire Hamasu to begin planning the joint PNR/MCR E-Science Symposium, slated to Option Y1.

**Outreach:**

Number of major (≥ \$15,000) projects funded in contract year:	5
Number of regional/state/local exhibits conducted by RML:	11
Number of regional/state/local exhibits conducted by subcontractors:	13

**Information Technology and Transfer:**

In the Making Connections Moodle course (developed and taught by Nikki Dettmar), students learn about elements within EHRs; how RECs and other programs resulted from HITECH funding and how to locate them for their regions. They also learn what MedlinePlus Connect is and how promoting M+ Connect provides a way for medical librarians to be actively involved in EHRs at their institutions. MedlinePlus Connect was the focus of our monthly RML Rendezvous webcast series in April. A poll was taken during the webcast asking if participants' institutions had implemented or were considering implementation of MedlinePlus Connect. 4 responded they were considering implementation, 1 not considering, and 7 were not sure.

Community Choice is a PNR network member and a healthcare consortium composed of regional healthcare organizations including 5 hospitals and 10 clinics with a total of 200+ physician members in North Central Washington. Community Choice is a sub-grantee in the HITECH Washington-Idaho Regional Extension Center (WIREC) with Qualis Health as the lead grantee. In that capacity, Community Choice is reimbursed with WIREC funds when they can document that provider groups they work with are meeting "Go Live" and "Meaningful Use" milestones. Cathy Burroughs and Nikki Dettmar consulted with Community Choice leadership about funding opportunities to build capacity for information kiosks and patient access to online health information resources, such as MedlinePlus.gov. The longer term vision is to develop interest and readiness for using MedlinePlus Connect in the EHR systems being adopted by Community Choice member organizations.

In her new role as P.I./Director for Region 6 and Director of UW Health Sciences Library, Tania Bardyn is contacting leadership at the UW's Institute of Translational Health Sciences (ITHS), <https://www.iths.org/>. She has interviewed faculty and is participating in appropriate forums, such as the ITHS workshop titled Conducting Community Based Participatory Research to Effectively Address Health Disparities. In this process she will identify opportunities for developing and sponsoring pilot projects involving network librarians.