

List of Activities by Project

Project:	A&E
RML Goal: Develop collaborations among Network members and other organizations to improve access to and sharing of biomedical information resources throughout the nation	
Goal: The Regional Advisory Board, representing the diversity of the region, is effective	
Outcome: The regional advisory board represents the diversity of the region and contributes to RML planning, policy and procedures and program development, review and evaluation	
LM Activity: Establish and work with a Regional Advisory Board to ensure input and representation of Network members, health professionals and consumers throughout the region	
Background: Yrs 1-5: Recruit from ALA movers and shakers, NLM Biomedical Library and Informatics Review Committee. Director and Associate Director will finalize board member selection. New members selected and receive orientation prior to annual RAB meeting. Advisory Board members are assigned to a specific project area and understand responsibilities. Purchase and test video-equipment with board members. Develop plans to encourage health professionals and health sciences librarians to participate actively in regional and national programs affecting the delivery of health information. Liaison reviews logic model with member. Consult on emergency preparedness plans. Consider including a physician as board member for Year 4 or 5 - mark babbitt	
Indicator: Each advisory board member will either make at least one suggestion or provide advice once a year to the RML or will facilitate RML contact with their constituent group as recorded in minutes or ARS	
Indicator: Each liaison will have at least 4 contacts (email, visits, phone calls, videoconference), concerning RML work per yr recorded in the ARS with board member in addition to the annual meeting	
Indicator: The Board includes a representative from: each state in the region, each special project area, a CBO, a pool of resource library directors, MCMLA	
RML Goal: Develop tools and conduct evaluation activities to understand how the products and services of the NN/LM and NLM contribute to improved access to health information by health professionals, community organizations, network members and the public	
Goal: Develop a formal mechanism for evaluating regional programs in consultation with the NN/LM Outreach Evaluation Resource Center and the Regional Advisory Board	
Outcome: Evaluation plan for the RML gathers data on how the RML contributes to improved access to health information by health professionals, and the public	
LM Activity: Employ logic models for annual planning, collect data about activities conducted and relationship to planned activities; review progress toward achieving goals and outcomes in logic model; modify activities to ensure that goals and outcomes are addressed; review reports for activities outside the logic model	

Background: Yrs 1-5: Logic models developed for next year; Reports of activities entered in ARS are produced and reviewed monthly; Review of activities against planned goals, outcomes, activities in logic model; Liaison feedback survey; Liaison reports are aggregated to demonstrate annual progress in terms of the logic model; NDI from contract 1 used as baseline. Indicator is an overall positive move in use of these services; determine in year 3 whether we can measure changes; determine in year 3 if there is an algorithm for demonstrating increases. Find measures in projects that show increased use -> impact (network - promote sharing; consumer health - infoRX, Community Outreach - increased BHIC subscribers; Education - Public health information, public library

Indicator: Increases in proxies for access such as Docline, efts, loansome doc, knowledge of or additions to historical collections, awareness due to communications instruments, connectivity, new members, members providing services to unaffiliated health care professionals

Indicator: Reports based on data from the ARS describe activities that contribute to improved access

Goal: Develop a mechanism to provide NLM with regular feedback about NLM and NN/LM products and services from individuals and constituent groups

Outcome: NLM is aware of needs articulated within the Region and receives feedback about its products and services as collected and reported by the RML

LM_Activity: Conduct or participate in needs assessments or questionnaires of users and non-users of NLM and NNLM products and services

Background: Yr 5: Results of NDI reported to NNLM, RAB, shared with other regions; Record informal feedback about NLM and NN/LM products and services from ARS; Identify the need for new or enhanced NLM services; Document NLM products used and not used as reported through contacts made during exhibits, informal meetings, outreach classes, and focus groups; Test new features of NLM services and provide feedback to ensure inclusion in quarterly reports to NNO; liaisons include feedback from exhibit attendees about NLM resources; A&E will review ARS reports for feedback to include in Quarterly report; Contacts at Docline, NNO, SIS, NCBI will be asked what they would like to know.

Indicator: Member input obtained during MCR assessment activities is shared with NNO

LM_Activity: Coordinate the development of MedlinePlus Go Local projects in the region

Background: Yr 5: Develop a tool to evaluate and access the barriers to Go Local institutional commitment. Use information gathered to create an action plan to address barriers. Coordinate the development of MedlinePlus Go Local projects in the region. Facilitate expanding participation of Go Local in Colorado and Missouri. Contacts would target viable institutions that might solely, or in partnership, administer the program. Continue to support and monitor Go Local work in Nebraska, Utah, Wyoming, Tc4C, and Kansas. Touch base with NLM Go Local Team for feedback on the kind of data they would be interested in receiving regarding the results of the MCR assessment.

Indicator: Input obtained during MCR assessment of Go Local challenges is shared with NLM

RML Goal: Develop, promote, and improve electronic access to health information by Network members, health professionals, and organizations providing health information to the public

Goal: Support programs to improve the transfer of health care and biomedical information

within Network members institutions and through their participation in the Network

Outcome: The needs of Health Sciences Libraries are acknowledged/understood for them to support programs to improve the transfer of health care and biomedical information within Network members institutions and through their participation in the Network

LM_Activity: Use questionnaires and other feedback mechanisms to assess the value of MCR programs and services to meet the needs of Network members supporting access to health information in their institutions

Background: Year 5: Programs/services are developed in response to 2008 NDI, public library focus groups and Network member focus groups. Liaisons use questionnaires to obtain feedback on the success of various programs, classes and services. Planned surveys: [advocacy] MYI followup-1, advocacy materials useful* - 4; budget levels of hospital libraries in region - 3; [education] librarians teaching public health information - 2; listserv subscribers useful of RML presentations*- 4; [technology] - adoption of technology; usefulness of social bookmarking cloud, increase of awareness of health information from website, usefulness of informatics resources, website usability - 4; [consumer health] barriers of GoLocal participation - 1

Indicator: 40 of 75 respondents from the MCMLA listserv to various questionnaires sent by liaisons during the year rate at least two services/programs 4 or 5 on a likert scale where 4/5 are the most positive

RML Goal: Promote awareness of, access to, and use of biomedical information resources for health professionals and the public, with a particular emphasis on contributing to the Healthy People 2010 goal of eliminating health disparities