

**NN/LM MAR Regional Advisory Committee Meeting  
Minutes – August 13, 2012**

TOPIC	DISCUSSIONS/RECOMMENDATIONS	ACTIONS TO BE TAKEN
Call to order	Meeting began at 1:00 PM with a welcome and participant introductions	
Attendees          Not Present:	<p>MAR staff: Barbara Epstein, Renae Barger; Michelle Burda; Lydia Collins, Kate Flewelling; Missy Harvey</p> <p>Representatives from the 4 MLA chapters in MAR Region: Donna Berryman (RAC chair) representing UNYOC; Jenny Pierce representing MLA-Phil; Melissa Ratajeski representing MAC</p> <p>Special Advisory Group chairs: Marie Ascher; Maura Sostack</p> <p>At-large representatives: Joanne Muellenbach</p> <p>Aileen McCrillis representing NY/NJ; Micki McIntyre, Outreach SAG chair; Patricia Ulmer, Consumer SAG chair; Neil Rambo, NYU</p>	
Special Advisory Group (SAG) Updates and RAC Feedback	<p>Individual SAG reports will be posted on the MAR website in the coming weeks. Highlights from each group include:</p> <p>Lydia Collins for Patricia Ulmer: Consumer health SAG</p> <ul style="list-style-type: none"> <li>• Lydia is working at the state level to arrange consumer health trainings in all 4 states and presented upcoming schedule. Each state has a different training focus and is serving as a pilot to roll out to the others.</li> <li>• The group discussed other consumer partnerships</li> <li>• Lydia will be sending a K-12 PowerPoint that she has developed and organized as an outreach tool to target schools, CBO's and public libraries.</li> </ul> <p>Marie Ascher: Resource and Academic libraries SAG</p> <ul style="list-style-type: none"> <li>• A data management planning group has been formed to plan an educational session designed to learn a skill set surrounding data</li> </ul>	<p>See full committee reports on MAR website: <a href="http://nmlm.gov/mar/about/sag.html">http://nmlm.gov/mar/about/sag.html</a></p>

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	<p>management, as opposed to a workshop designed to provide an overview of skills needed. The group is planning a 'how to' session, not a 'why to' session. The session will be held in March or April, 2013, possibly at the Univ of Pennsylvania. MAR will provide educational scholarships for 20-30 librarians to attend.</p> <p>Maura Sostack: Hospital libraries SAG</p> <ul style="list-style-type: none"> <li>• The group is proceeding with the development of a 4hr CE designed to educate hospital librarians on aligning library goals with the goals of the organization and running the library like a business. Initially, these will be offered as weekly online webinars. MAR will support development and CE obtainment.</li> </ul> <p>Kate Flewelling for Micki McIntyre: Outreach to health professionals and public health workers SAG</p> <ul style="list-style-type: none"> <li>• Kate highlighted training and outreach that addressed recommendations made at the previous SAG meeting.</li> <li>• Year 2 outreach awards for the target populations were highlighted as well as disaster outreach projects and plans.</li> <li>• A discussion occurred surrounding the Sept NJ Health Literacy Summit.</li> </ul>	
MAR Updates	<p>Rena Barger provided an update on May-July travel, training and exhibiting and year 2 funding – refer to PowerPoint.</p> <p>NN/LM task force updates: target audiences have been identified and plans are underway to learn about the needs of the target groups:</p> <ul style="list-style-type: none"> <li>• Community Colleges <ul style="list-style-type: none"> <li>○ Target audience = faculty and librarians</li> <li>○ Plan to learn about needs through informed interview guide</li> </ul> </li> <li>• MedlinePlus Connect <ul style="list-style-type: none"> <li>○ Target audience = HIT workforce/HIT schools; Medical librarians; RECs and FQHCs</li> <li>○ Plan to learn through interviews with 4 from each group</li> </ul> </li> <li>• Clinicaltrials.gov <ul style="list-style-type: none"> <li>○ Target audience = librarians and health care researchers</li> <li>○ Outreach to be targeted on three tracks: creating a 4 hour CE class for NN/LM members, producing educational</li> </ul> </li> </ul>	<p>PowerPoint presentation available at:</p> <p><a href="http://nnlm.gov/mar/about/minutes/rac_aug2012.pptx">http://nnlm.gov/mar/about/minutes/rac_aug2012.pptx</a></p> <p>Exhibit awards and Institutional/chapter professional development awards are still available...consider applying and tell others!</p> <p>RAC members may be interested in the newly released beta version of clinicaltrials.gov:</p> <p><a href="http://clinicaltrials.gov/beta/home">http://clinicaltrials.gov/beta/home</a></p>

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	<p>materials, and submitting presentation abstracts to appropriate conferences.</p> <ul style="list-style-type: none"> <li>• K-12 <ul style="list-style-type: none"> <li>○ Target audience = school librarians, health/science teachers</li> <li>○ Plan to learn about needs through 2-4 interviews per region</li> </ul> </li> </ul> <p>Communications update:</p> <ul style="list-style-type: none"> <li>• Boost Box (training) and Lunch w/ RMLs have been successful with anywhere from 30-100 attendees.</li> <li>• MARSpace – usability testing with 20 testers was completed on July 31. HSLS IT developers are incorporating suggestions.</li> <li>• MAReport – Newsletter will be released 4 times/year. First issue to be out week of Aug. 20.</li> </ul>	<p>Next round of funding, consider applying for funding opportunities to target any of these national groups.</p> <p>RAC members are encourage to send suggestions for Boost Box and Lunch w/ RML</p>
<p>Next quarter (Aug-Sept-Oct) travel, training, exhibiting</p>	<p>Renae Barger provided an update on Aug-Oct travel, training and exhibiting – refer to PowerPoint.</p>	<p>There are some year 2 travel funds available, send suggestions for training or exhibiting and we will examine funds and schedules. It is beneficial for MAR to coordinate in-person training through the state, MLA chapters, library groups, etc.</p>
<p>Other discussion and/or updates</p>	<p>MLA chapter representatives gave the following updates:</p> <ul style="list-style-type: none"> <li>• UNYOC (Donna Berryman) – UNYOC is gearing up for their annual conference which will happen in early October. This year, they will be gathering at the NAV Centre in Cornwall, Ontario, on the shores of the St Lawrence Seaway. This is a joint conference with OVHLA (the Ottawa Valley Health Library Association). As the chapter includes Ontario, they are looking forward to having an opportunity to meet more of our Canadian colleagues.</li> <li>• MLA-Phil (Jenny Pierce) – MLA-Phil is part of the QUAD meeting in October. They are developing an AHIP mentoring and funding program. They have completed their annual programming survey. In August, they are hosting the MLA Ethics of Disaster Information</li> </ul>	

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	<p>and in Nov, Kate Flewelling will be teaching the PubMed for Experts course.</p> <ul style="list-style-type: none"> <li>MAC-MLA (Melissa Ratajeski) – MAC MLA is getting ready for the QUAD meeting. They have two opportunities for funding for the meeting: The Scholars Award: <a href="http://macmla.wordpress.com/2012/08/17/mac-scholar-award-deadline/">http://macmla.wordpress.com/2012/08/17/mac-scholar-award-deadline/</a> and the Student Vision Award. We don't have an updated description for this award but here is last years: <a href="http://macmla.wordpress.com/2011/08/03/atlantic-chapter-of-mla-student-vision-scholarship/">http://macmla.wordpress.com/2011/08/03/atlantic-chapter-of-mla-student-vision-scholarship/</a></li> <li>NY/NJ (Aileen McCrillis was not present but sent a virtual update) - In April, NY/NJ chapter hosted Connie Schardt's "EBM and the Medical Librarian" workshop at Columbia University to members at no cost thanks to a Professional Development Award from NN/LM MAR. We also held our annual Spring Dinner in June at Coogan's Restaurant in the Bronx. Now we are getting geared up for MLA Quad Chapter Meeting with the Mid-Atlantic, Sothern, and Philadelphia Regional Chapters, which will take place in Baltimore from Oct 13-16, 2012.</li> </ul>	
Next Meeting	The next meeting will be held virtually and scheduled for some time during the last 2 weeks of Oct. 2012. Communication will take place between meetings via the RAC listserv	<p>Complete Doodle Poll for next meeting: Indicate all times you are available to begin a 1.5 hour call: <a href="http://doodle.com/8zys8be27ade3zpm">http://doodle.com/8zys8be27ade3zpm</a></p> <p>For next meeting, please think about recommendations for year 3 awards, exhibits, training, travel.</p> <p>RAC members are encouraged to use the RAC listserv to send topics of discussion/suggestions/comments/etc</p>
Adjournment	Meeting adjourned at 2:20 PM	

