

**NN/LM MAR Regional Advisory Committee Meeting
Minutes – October 26, 2012**

TOPIC	DISCUSSIONS/RECOMMENDATIONS	ACTIONS TO BE TAKEN
Call to order	Meeting began at 11:30 AM with a welcome and participant introductions	
Attendees	<p>MAR staff: Barbara Epstein, Renae Barger; Michelle Burda; Lydia Collins, Kate Flewelling; Missy Harvey</p> <p>Representatives from the 4 MLA chapters in MAR Region: Donna Berryman (RAC chair) representing UNYOC; Jenny Pierce representing MLA-Phil; Melissa Ratajeski representing MAC; Nancy Glassman for Aileen McCrillis representing NY/NJ</p> <p>Special Advisory Group chairs: Marie Ascher; Maura Sostack, Patricia Ulmer, Micki McIntyre</p> <p>At-large representatives: Joanne Muellenbach, Neil Rambo</p>	
Not present	Aileen McCrillis (Nancy Glassman participated in Aileen's absence)	
MAR updates	<p>Renae Barger gave an update on Oct-Dec travel, training and exhibiting; 2nd round of funding; Emergency Preparedness liaisons; National task forces; and Communications.</p> <p>It was decided that future MAR updates will be sent to RAC members in advance. This will allow the group to move through the MAR update more quickly and give more time for discussion of programs during the meeting.</p>	<p>PowerPoint presentation may be viewed at: http://nnlm.gov/mar/about/minutes/rac_oct2012.pdf</p> <p>MAR update will be sent in advance of January meeting.</p> <p>If you haven't already, RAC members are encouraged to listen to our Lunch w/ RML sessions to hear what colleagues have done with a relatively modest amount of funding. These are recorded if you missed the live presentation:</p>

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<p>Special Advisory Group (SAG) Updates and RAC Feedback</p>	<p>Individual SAG reports have been posted on the MAR website. During the RAC meeting, each group presented year 3 outreach considerations for discussion. SAG highlights and outreach considerations include:</p> <p>Patricia Ulmer/Lydia Collins: Consumer health SAG</p> <ul style="list-style-type: none"> • SAG discussed class evaluation methods. • SAG provided feedback for consumer sections on MAR website/libguides. • Outreach considerations: <ul style="list-style-type: none"> • Area Health Education Centers (AHEC) • Area Agency on the Aging and state senior citizen agency • YMCA/YWCA • K-12 communities – also work w/ school boards and PTOs) • RAC discussion included: <ul style="list-style-type: none"> ○ Area literacy programs <p>Marie Ascher/Missy Harvey: Resource and Academic libraries SAG</p> <ul style="list-style-type: none"> • A subcommittee has met several times and is planning a data management workshop for April 2013. Subcommittee members have participated in other activities surrounding e-science and decided they did not want an overall ‘why to’ symposium, but rather a ‘how to’ workshop. They want a 2-day intense educational session designed to learn a skill set, as opposed to a symposium designed to provide an overview of skills needed. As a result, MAR will subcontract with U Mass to teach a 2 day workshop, most likely April 9-10, 2013 at U Penn. MAR will provide scholarships for 30-35 attendees. • The subcommittee will also recommend 1-2 online webinars to be hosted by MAR in Feb and March 2013 to give a broad overview of e-science and why it is important for librarians to take an interest. • SAG Outreach considerations: <ul style="list-style-type: none"> ○ SUNY Institute ○ PA commission for community colleges ○ HSLC – Health Sciences Library Consortium ○ Open researcher project – ORCID • RAC discussion included: 	<p>http://nmlm.gov/mar/training/</p> <p>See full committee reports on MAR website: http://nmlm.gov/mar/about/sag.html</p> <p>Maura sent information on Phila Mayors Commission on Literacy: http://philaliteracy.org/ (the Nov. 2012 Adult Literacy conference was canceled. MAR to determine 2013 dates.)</p> <p>Year 3 planning will take SAG and RAC suggestions under consideration.</p> <p>RAC members: Please forward to MAR any applicable conferences that may reach target audiences. MAR strives to exhibit AND present at such conferences. We also encourage RAC and SAG members to apply for funding to exhibit AND present on our behalf.</p>

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	<ul style="list-style-type: none"> ○ 'For-profit' online schools – not necessarily a primary focus ○ Technical Institutes (pharm tech, med assistant, etc.) ○ Adult career education centers (ie. BOCES in NYS) <p>Maura Sostack/Michelle Burda: Hospital libraries SAG</p> <ul style="list-style-type: none"> ● Group has identified content creators for the 4-1hr online modules of the upcoming course designed to educate hospital librarians on aligning with the organization mission and running the library more business minded. Content creators are to have objectives and activities completed by early January so group can proceed w/ MLA CE. ● Outreach considerations: <ul style="list-style-type: none"> ○ Potential exhibit at AAMC NEGEA ○ Libraries in Medical Education (LIME) ○ NJ Hospital Association <p>Micki McIntyre/ Kate Flewelling: Outreach to health professionals and public health workers SAG</p> <ul style="list-style-type: none"> ● Micki reported on the NJ Health Literacy Summit and recommended MAR present next year. MAR supported the event with a professional development award to the NJ Health Literacy Coalition and exhibit award. ● SAG discussed website redesign/Libquides for specific populations and MARreport newsletter outreach column. ● Outreach considerations <ul style="list-style-type: none"> ○ Community based and federally funded health centers ○ State community health and primary care organizations ○ Offices of rural health 	
<p>MLA chapter updates</p>	<p>MLA chapter representatives gave the following updates and suggestions for MAR involvement:</p> <ul style="list-style-type: none"> ● NY/NJ (Nancy Glassman for Aileen McCrillis) <ul style="list-style-type: none"> ○ NY/NJ CE Committee applied for MAR prof dev award to host Connie Schardt EBM and the Medical Librarian course. They gained 9 new members as a result! Funding to support such events is appreciated. ○ Carrie Iwema, being subcontracted through MAR, will be offering ABC's of DNA for the chapter at METRO in the 	<p>Synchronous and a combination of synchronous/asynchronous MLA CE webinars will be pursued. In January, MAR staff will be thinking of year 3 course offerings. Renae to proceed with involving MLA chapter CE committees on future webinar course</p>

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	<p>winter.</p> <ul style="list-style-type: none"> ○ NY/NJ participated in Oct MLA Quad chapter meeting. ○ Annual meeting Oct 2013 will be in the Bronx. ○ Webinars for CE credit will be beneficial. <ul style="list-style-type: none"> ● MLA-Phil (Jenny Pierce) <ul style="list-style-type: none"> ○ Phil chapter funded an Open Access event in Oct. held at Jefferson. ○ In Nov, they have invited Kate Flewelling to offer the in-person Pubmed for Experts CE course. ○ In Dec, they may be sponsoring an ALA webinar on fair use ○ Spring 2013, Missy Harvey has been invited to offer in-person Adult Learner CE course. ○ Received MAR funding to support chapter members obtaining AHIP certification – they are funding the entire cost for initial application as well as a continuing member. ○ They had a 15% increase in chapter membership. ○ For 2 years in a row, they have done a survey of their members to get feedback on topics they would like to see CE offerings. (face-to-face workshops ranked the highest for mode as Phil members are fairly local.) Additional comments: one hospital librarian said a program to involve hospital/academic librarians, such as a shadow program for a day may be helpful to share and explore new, innovative ideas. ○ Suggestion: it would be beneficial for MLA-Phil to use Adobe Connect to offer locally grown programs. ● MAC-MLA (Melissa Ratajeski) <ul style="list-style-type: none"> ○ MAC energy has been focused on Quad meeting ○ Student vision awards were funded for Quad meeting, number of funded not known at this point. ○ Region is broad, so online CE is desired. ○ Suggestion: if talent is within the chapter to offer online educational sessions, being able to use Adobe Connect or Moodle may be beneficial. ● UNYOC (Donna Berryman) <ul style="list-style-type: none"> ○ UNYOC just had a very successful annual meeting in 	<p>offerings.</p> <p>Shadow program may be a topic for hospital SAG to explore.</p> <p>Use of Adobe Connect and Moodle will be explored and findings reported at next meeting.</p>

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	Cornwall, ON with a host of great speakers. This was held in conjunction with Ottawa Valley Health Libraries Association.	
Next Meeting	The next meeting will be held virtually and scheduled for mid-January 2013. Communication will take place between meetings via the RAC listserv.	RAC members are encouraged to use the RAC listserv to send topics of discussion/suggestions/comments/etc prior to Jan meeting.
Adjournment	Meeting adjourned at 1:00 PM	

