

**NN/LM MAR Outreach to Health Professionals and the Public Health Workforce  
SAG Meeting  
Minutes – 10/3/12**

TOPIC	DISCUSSIONS/RECOMMENDATIONS	ACTIONS TO BE TAKEN
Attendees	Micki McIntyre (chair), Janet Caruso, Barbara Folb, Jeff Garvey, Maggie Potter, Christine Schuyler, Shelly Warwick, Renae Barger (NN/LM MAR), Kate Flewelling (NN/LM MAR) Absent: Traci Bolander	The meeting came to order at 3:00 pm.
Update on Year 2 Funding	Current Outreach to Health Professionals awards include: <ul style="list-style-type: none"> <li>• Rochester Regional Library Council: Access to Free Online Health Information-Unaffiliated and Public Health Professionals</li> <li>• University of Pittsburgh: Assessment of Information Literacy Skills and Training Needs of Hospice Nurses</li> <li>• AIDS Coalition of Southwestern Pennsylvania: Targeted HIV/AIDS Outreach to Consumers</li> <li>• Samaritan Medical Center: Northern New York Critical Access Hospital Project</li> </ul> A call recently went out for additional projects to be conducted from November-April 2013.	Year 3 funding opportunities will be announced in February 2013. In January 2013, the Outreach SAG will discuss opportunities for Outreach to Health Professionals funding.
NJ Health Literacy Report	Micki McIntyre reported that the NJ Health Literacy Summit was a success. NN/LM MAR supported the event with a professional development award to the NJ Health Literacy Coalition, an exhibit award to Healthy NJ, and individual professional development awards. Network and Advocacy Coordinator Michelle Burda also attended.	NN/LM MAR has funding available for Exhibit Awards to promote NLM and NN/LM resources and services at conferences and meetings and for Professional Development Awards for institutions to host a CE class. Information available at: <a href="http://nnlm.gov/mar/funding/">http://nnlm.gov/mar/funding/</a>
Update on Fall Travel/Training	NN/LM MAR will exhibit or teach at the following health professional meetings: <ul style="list-style-type: none"> <li>• Where to Turn Resource Fair, Pittsburgh, PA (10/2)</li> <li>• PA Public Health Association (10/12)</li> <li>• NJ Public Health Training Center, Somerset, NJ (10/16)</li> <li>• NJ School Health Conference, Somerset, NJ (10/17)</li> <li>• American Public Health Association, San Francisco</li> </ul>	

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	<p>(10/27-10/31)</p> <ul style="list-style-type: none"> <li>• Nursing Research Conference, Newark, DE (11/2)</li> <li>• PA/OH Public Health Training Centers webinar (11/8)</li> <li>• NAMI-NYS Conference, Albany, NY (11/9-11/10)</li> <li>• Community Mental Health Conference, Wilmington, DE (11/17)</li> </ul>	
Year 3 travel/training/exhibits/focus populations--discussion	SAG members discussed possible focus populations for MAR outreach in Year 3. Community Colleges (CCs) were suggested, especially as trainers of First Responders. Ways to outreach to CCs included the state library associations and the NY regional library councils. As part of a national initiative, NN/LM MAR will continue to target Community Colleges academic librarians. Federally-qualified Health Centers were identified by the group as a priority health professional population.	NN/LM MAR will include in its 2013-2014 budget plans to exhibit at the NJ Primary Care Association, Community Health Centers of New York State, PA Association of Community Health Centers and the MidAtlantic Association of Community Health Centers, as well as rural health conferences. Kate will also submit proposals to demonstrate NLM resources at the conferences.
MAR newsletter--Outreach column	<p>In August, NN/LM MAR published the first issue of its quarterly newsletter MAReport:  <a href="http://nnlm.gov/mar/newsletter/">http://nnlm.gov/mar/newsletter/</a>  The Outreach column focused on MAR's services to public health professionals.</p>	The next issue will come out in November. The Outreach column will focus on ways that MAR supports libraries and other information centers which outreach to health professionals. Advisory group members are encouraged to suggest column topics to Kate and to share the newsletter with colleagues. The PA Public Health Training Center will link to the newsletter from its website.
Website redesign update	<p>NN/LM MAR is currently redesigning its website. Health Professionals will be a main tab on the home page and will include information on resources and services to health professionals and outreach projects to health professionals. NN/LM has recently licensed LibGuides, which will allow MAR to create online resource guides for specific populations. Kate showed a beta version of a resource guide for the public health workforce:  <a href="http://guides.nnlm.gov/mar_public_health">http://guides.nnlm.gov/mar_public_health</a></p>	The MAR staff is currently developing content for the new website. Usability testing on the site will take place in January. Kate will be developing additional LibGuides and will seek input from advisory group members.

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Next meeting and adjournment	The next meeting will be in January 2013. By request of advisory group members, updates on travel, training and current awards will be sent with agenda. The agenda will include a discussion of Year 3 funding announcements.	The meeting was adjourned at 4:30pm.