

**NN/LM MAR
Consumer Health SAG Minutes
Tuesday April 24, 2012
Pittsburgh, PA**

TOPIC	DISCUSSIONS/RECOMMENDATIONS	ACTIONS TO BE TAKEN
Call to Order	Rena Barger called the meeting to order at 8:35 am	
Attendees	<ul style="list-style-type: none"> • Chair: Patricia Ulmer, Community Health Librarian, Geisinger Health System – via teleconference (Term: May 1, 2012-April 30, 2015 – 2 Years as Chair) • Bonnie Anton, Project Manager, eRecord/Patient Educator, University of Pittsburgh Medical Center (UPMC)—St. Margaret Hospital (Term: May 1, 2012-April 30, 2016) • Joy Burt Conti, Board Member, Hill Top Health Ministry Consortium (Term: May 1, 2012-April 30, 2015) • Debby Emerson, Executive Director, Central NY Library Resources Council (Term: May 1, 2012-April 30, 2016) • Marilyn Jenkins, Executive Director, Allegheny County Library Association (Term: May 1, 2012-April 30, 2014) • Deborah Magnan, Associate Librarian, Samuel and Sandra Hekemian Medical Library, Hackensack University Medical Center (Term: May 1, 2012-April 30, 2014) • Ophelia Morey, Coordinator of Community Outreach Service, University at Buffalo Health Sciences Library (Term: May 1, 2012- April 30, 2015) • Robert Stewart, Director, Asbury Park Public Library, Asbury Park, NJ (Term: May 1,2012- April 30, 2014) 	

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	<ul style="list-style-type: none"> • Barbara Epstein, Director, NN/LM MAR • Renae Barger, Executive Director, NN/LM MAR <p>Ex Officio: Lydia Collins, Consumer Health Coordinator, NN/LM MAR</p>	
NN/LM MAR Year 1 Update	Renae Barger provided an overview and highlights from year one (April 1, 2012 – April 30, 2013)	
Review NN/LM MAR Current Outreach Efforts	Lydia Collins provided the group with an overview of current NN/LM MAR Consumer Health efforts.	
NN/LM MAR Current Outreach Efforts K-12 Outreach /Seniors	<p>Lydia Collins provided an overview of MAR outreach efforts specific to the Seniors target population.</p> <p>The following recommendations were made:</p> <p>It was recommended that developers improve NIHSeniorHealth by incorporating a Spanish version.</p> <p>A discussion of the possibility of obtaining air time on local TV (ie. Tania on CNN headline news has 10 min interviews at the end of her news broadcasts and it runs numerous times.)</p>	<p>Lydia Collins will share the powerpoints with Consumer SAG Members.</p> <p>MAR will investigate the possibility of creating powerpoints/videos to be embedded into library catalogs.</p>
Furthering NN/LM MAR Outreach Efforts <ul style="list-style-type: none"> • Potential Target Populations 	<p>What do you propose we at NN/LM MAR do to broaden the scope of our outreach?</p> <p>The following recommendations were made:</p> <p>- MAR should include day care centers and head start centers as this may be an audience that will allow for the education of parents and caregivers.</p>	

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<p>Training, Collaboration, and Funding (Lydia Collins)</p> <ul style="list-style-type: none"> • Training needs 	<p>Lydia Collins posed the following questions regarding training:</p> <p>What are some additional topics for training to meet the needs within your communities</p> <p>Who do we speak to within your communities to help identify training needs</p> <p>What modes of training are most efficient</p> <p>The following discussions/recommendations were made:</p> <p>A member library resource council organized workshops to allow people to get their Consumer Health Information Specialization (CHIS) certifications. This is an option and would allow for MAR to have trained cohorts, these trainers can then go out and reach more consumers and more trainers.</p> <p>If the CHIS courses were CNE approved they would be more attractive nurses who are affiliated with member organizations. Many nurses work on patient education.</p> <p>SAG members were made aware of a resource created by Center for International Rehabilitation Research Information and Exchange (CIRRIE) created at the University of Buffalo.</p> <p>http://cirrie.buffalo.edu/</p> <p>The resource is the CIRRIE Database of International Research, which contains citations, abstracts, and in many cases, links to the full text of articles that report research conducted in countries other than the U.S.</p>	<p>MAR will investigate training options with regional resource councils.</p> <p>MAR will work with NN/LM to investigate the possibility of CHIS classes being approved for CNE credit.</p> <p>MAR will look review resources that are available for rehabilitation and incorporate them into the website as well as post in weekly postings/newsletter and other MAR Communication mechanisms. Lydia Collins will involve SAG members as she revises the website to incorporate these resources.</p> <p>SAG Members will provide Lydia Collins with any other resource recommendations for the website. This will be done using the Consumer Health SAG listserv so that all members are informed.</p> <p>MAR will investigate the option of funding to support the need for additional training and course development in the region.</p>

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	<p>Concern was raised that there is one Consumer Health Coordinator and many populations that need training. SAG members wanted to know what training model MAR would be utilizing.</p> <p>Response: MAR shall operate on the train the trainer model, as this seems to be the best approach to reach more populations as individuals are trained to then become trainers.</p> <p>MAR is positioned to figure out where the resources in the region are to do projects and offer awards to do so.</p> <p>It was for developing additional classes, could we MAR not take the expertise from the Region? As a library system they are always looking for trainers. A database of certified MAR trainers would be a great resource that MAR could use and a great resource that she and others would use.</p>	<p>MARSpace (which is still in development) will allow for network members to indicate their areas of expertise which could be used to identify trainers in the region.</p>
<p>Potential NN/LM MAR Partnerships</p>	<p>Lydia Collins posed the following questions regarding partnerships:</p> <p>What types of partnerships do you envision or currently exist within your communities? What organizations would benefit from NN/LM MAR membership?</p> <p>The following discussions/recommendations were made regarding partnerships:</p> <p>Children Hospitals have an active group of librarians and</p>	

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	<p>patient educators which MAR could consider future partnerships.</p> <p>Many organizations that work on health literacy, patient education and other consumer health related topics exist throughout the region.</p> <p>Disabled Vets was identified as a potential partner group.</p>	<p>SAG members will forward to Lydia Collins the name of any organizations/listservs that she should be aware of so that she might investigate outreach opportunities and subscribe to listservs.</p>
SAG involvement in future NN/LM MAR funding opportunities	<p>SAG members will be asked to identify potential target populations for future Outreach to Consumers Awards. Additionally, SAG members may be requested to review application submissions, although MAR will be respectful of their time.</p>	
Next Meeting	<p>The next meeting will be held virtually and scheduled for a date to be determined in July 2012. Communication will take place between meetings via the SAG listserv</p>	<p>SAG members are encouraged to use the SAG listserv to send topics of discussion/suggestions/comments/etc...</p>
Adjournment	<p>Meeting adjourned at 11:45 am</p>	